



Australian Government
Department of Agriculture,
Fisheries and Forestry



Future
Drought
Fund



SA
DROUGHT
HUB

SOUTH AUSTRALIAN DROUGHT RESILIENCE ADOPTION AND INNOVATION HUB



DESIGNING ENGAGING EXTENSION WORKSHOP

Dive into the art and science of creating compelling extension activities. This workshop unravels the core elements -the Why, Who, What and the How of extension, leveraging tried-and-tested theories and models. Our goal? To ensure your events resonate with your audience and achieve the desired outcomes.

**21-22 October
2026**

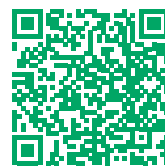
**Wednesday
8.30am - 4.30pm**

**Thursday
8.30am – 3.00pm**

**Hart Field Site
871 Hart Road,
HART, SA**

Key takeaways

- Understand the essence of extension
- Master the methodology for designing engaging extension programs
- Understanding the stages of attitudinal change Decision making insights
- Grasp the impact of personality type on learning and engagement
- Defining your target audience
- Strategise content delivery using the KASA approach
- Explore a range of Extension and engagement tool



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Ag Consulting Co.
Innovative Growth

JOIN US FOR A TRANSFORMATIVE EXPERIENCE

Unlock a world of knowledge, skills, and insights with Ag Consulting Co's, Jeanette Long. Whether you're a seasoned professional or just starting out, these sessions promise to equip you with the tools and techniques to excel.

ABOUT AG CONSULTING CO



At Ag Consulting Co, we believe in delivering transformative experiences. Our workshops, meticulously crafted by Jeanette Long, span two enriching days, offering a deep dive into the intricacies of agricultural extension and facilitation.

Jeanette's approach is rooted in adult learning principles, ensuring each session is not just informative but also engaging and impactful.