

Agenda

12 March 2025
Naracoorte, SA

Time: 9.00am–6.00pm **Cost:** \$50 inc GST

Location: 95 Smith Street

MeatUp forums are an opportunity for beef, sheep and goat producers to learn something new, stay up-to-date with the latest on-farm research and technologies, and meet others working in the red meat industry.

Each forum is designed by producers from the local region through producer working groups to ensure topics, content and presenters are regionally relevant.

MeatUp forums demonstrate the value of implementing new practices or technologies on-farm. They also create awareness around other MLA activities and programs that producers can get involved in to further build their knowledge and skills.

- ⤴ Hear about the latest red meat research, development and adoption programs with a whole-farm and value chain focus.
- ⤴ Interact with expert speakers, including leading producers, advisors and researchers.
- ⤴ Access tools and insights – tailored to the needs and interests of producers in the local area.
- ⤴ Identify opportunities to drive on-farm productivity and profitability.

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To register, visit mla.com.au/meatup-register or click/scan the QR code.
For more information about MeatUp, visit mla.com.au/meatup



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8.00am	Registration desk opens, tea and coffee available	
Session 1		
9.00am	Welcome, housekeeping and forum schedule	
	MLA: Welcome and market update Michael Laurence Program Manager – Animal Wellbeing, MLA	
	Generating supply chain value Will Atkinson Meat Standards Australia – Business Development Officer, MLA	
	Containment feeding – The good, the bad and the ugly Deb Scammell Talking Livestock	
10.50–11.20am	Morning tea	
Session 2		
	The power of on-farm data: What and when Sally Martin Sheep MetriX	
	Mum's not angry, just disappointed Professor Wayne Pitchford Davies Livestock Research Centre, University of Adelaide	
	Virtual Farm Tour – Addressing the autumn feed gap Q&A session with producers	
1.10–2.10pm	Lunch	
Session 3		
	Sheep	Carbon and soils
	Moneyball for sheep James Starling	Pathways for on-farm reductions in carbon emissions Dr. Karen Christie-Whitehead
	Feeding through lambing Sam Clothier, Toby Hassell and Deb Scammell	Soil and pasture investments in 2025 – Where do we start? Felicity Turner and Mel Fraser
Session 4		
	Fast tracking genetic progress – The latest tools and technology to maximise gain Peta Bradley Manager – Sheep Genetics, MLA	
3.45–4.15pm	Afternoon tea	
	Optimising ewe performance over the lambing period Martin Beltrame Zoetis	
Wrap-up		
	Wrap-up and evaluation	
5.00pm	Networking drinks and canapés	

