

# Ag Excellence Alliance Linking Grower Networks

Since 2005, Ag Ex has provided leadership, brokered knowledge and facilitated collaborations for the benefit of grower groups and farming industry networks around South Australia.

Ag Ex is an independent, for-purpose organisation led by representatives of the grower groups it exists to serve, performing valuable roles in:

- Capacity building
- Project support and management
- Advocacy and promotion
- Funding facilitation
- Sector leadership
- Connectivity

Ag Ex provides a valuable network hub for grower groups in support of validation, extension and adoption of agricultural innovations and research. Ag Ex communicates and disseminates important, timely information beneficial to grower groups and the communities they exist to support.

Strategy 2022-2027 will further develop, deliver and govern support initiatives of value to key stakeholders in line with Ag Ex's Purpose, Vision and Values.



Find out more.

Get involved.

Join the conversation.

[www.agex.org.au](http://www.agex.org.au)



## Strategic Plan 2022-2027



Linking Grower Networks

# Strategic Plan

## 2022-2027



### Purpose

Provide independent leadership, strengthen collaboration and be connectors in agriculture

### Vision

Thriving grower groups and industry networks



### Values

- Independence
- Collaboration
- Leadership
- Innovation
- Connection

## Priorities

Ag Ex Strategy 2022-2027 focuses on four priority areas:



### Grower Groups

#### Ambition

- A dynamic and participative grower group network engaging with Ag Ex at multiple levels
- Inter-network relationships between grower groups delivering resource, idea, opportunity & practice sharing benefits

#### 5 year priorities

- Continue to improve and deliver a highly valued calendar of grower group events & projects
- Effectively support upskilling in priority areas identified by grower groups
- Lead & strengthen the SA network of grower group EOs and support opportunities to strengthen the national network
- Implement regular 2-way feedback mechanisms with grower groups at multiple levels to inform future support initiatives
- Identify & promote appropriate leadership development opportunities for grower groups



### People & Structure

#### Ambition

- A responsive, independent organisation driven and directed by skilled, experienced & committed people
- Adequately resourced, organised and managed to fulfil its Purpose and realise its Vision
- An employer and partner of choice

#### 5 year priorities

- Clearly defined roles, responsibilities, people & skill requirements
- Critical person succession plans developed & implemented
- Climate Resilience person / skill set engaged & deployed
- Diverse representation of grower groups in all Ag Ex activities



### Advocacy & Partnerships

#### Ambition

- Further develop recognition by industry & funding bodies as the trusted go-to organisation representing the collective interests of grower groups
- Provide effective advocacy and facilitate appropriate connections for grower groups
- Identify, strengthen and nurture diverse funding partner relationships for grower groups

#### 5 year priorities

- Maximise grower group opportunities related to the Drought Hub & Future Drought Fund
- Create and maintain an updated industry & funding partner ecosystem map
- Resource the timely dissemination of relevant knowledge & opportunities to the grower group community
- Ag Ex forums containing the right mix of subject matter experts, partner organisations and decision makers
- Deepen relationships with Research & Development Corporations
- Lobby on behalf of grower groups



### Climate Resilience

#### Ambition

- Grower groups adequately engaged in carbon farming opportunities
- Identifying and connecting grower groups with relevant, trustworthy bodies and information sources
- Support grower groups in participating in climate-related adaptation, mitigation & transformation opportunities

#### 5 year priorities

- Develop an understanding of the evolving carbon farming ecosystem
- Engage with relevant bodies to identify information & opportunities appropriate to inform grower groups
- Communicate & help grower groups align with industry targets via collaborative support work
- Support collaborative projects in the carbon farming space according to emerging grower group appetites & requirements