



**Ag**Excellence  
ALLIANCE

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**Future Farming | Turning Trends into Practice**



# **PARTNER PROSPECTUS**

## **2024 Ag Excellence Forum & Awards**

The Ag Excellence Forum & Awards is South Australia's premier Grower Group event. The Forum provides a dynamic arena for grower groups, government and industry stakeholders to share experiences, develop new ideas and foster trends within the innovation, technology and extension space.

The Forum2024 theme is 'Future Farming | Turning Trends into Practice' with a focus on addressing issues such as emissions management and technology and discuss ways to turn these trends into realities for farming businesses. Our expert speakers will share insights on sustainability pressures, while also examining the impact on agricultural practices.

The full-day forum program will be followed by the Awards Gala Dinner, a fantastic evening of networking with like-minded colleagues and celebration of Grower Group successes. The highly valued Grower Group Award and Ag Excellence Perpetual Award will be presented by our Award Sponsor.

As an important and highly regarded organisation within the agricultural industry, we would like to once again give you the opportunity to take part through sponsorship of this premier event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Leet Wilksch'.

Leet Wilksch  
Chair, Ag Excellence Alliance



## About Ag Excellence Alliance

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Ag Ex was established in 2005 to assist in strengthening the viability of South Australian farmers by providing leadership and effective linkages between South Australian grower groups and key stakeholders. This not-for-profit organisation manages a range of projects which are generously supported by a diversity of funders and delivered in collaboration with grower groups.

Ag Ex plays an integral role in providing opportunity and encouragement to grower groups to engage and partner with each other as an influential network.

The collective strength of groups is paramount in ensuring the sustainability of farm businesses and ultimately as a driving force for practice change within the broader Ag industry.



Leet Wilksch, Chair



David Evans, Vice Chair



Naomi Scholz, Treasurer



Mark Stanley, Exec Officer



Emma McInerney, Climate Facilitator



Tony Randall, Knowledge Broker



Rachel May, Adoption Officer



Kerry Stockman, Admin Manager



Brett Bartel, Committee Member



Paige Cross, Committee Member



Jay Cummins, Committee Member



Alice Morley, Committee Member



Sandy Kimber, Committee Member



## About Forum2024

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Forum2024 will focus on 'Building Collaborative Capacity' within the South Australian Grower Group network and broader industry groups.

This is a highly anticipated premier event which will return for the first time as a biennial forum.

Our grower groups are at the coalface of the ag industry and Ag Ex has a role in supporting these groups to lead innovation and practice change.

Forum2024 will provide the opportunity to explore collaborative ideas and partnerships.





"Thanks for perserving with this concept, I get great value from the networking & relationship building these events provide"

"The Roundtable Collective could be really valuable"

"AI think the value of these events is getting people in a room together"



## Fast Facts

- 5 August 2024
- Marion Hotel, Mitchell Park
- 80 - 100 Delegates
- Gala Awards Dinner
- Visit the conference website: [www.agex.org.au/forum](http://www.agex.org.au/forum)





## Forum2024 Partnership Opportunities

Level of Partnership	Qty	Investment	Page
Platinum Partner	1	\$7,000	6
Award Partner	1	\$5,000	7
Gold Partner	2	\$5,000	8
Silver Partner	2	\$2,500	9
Bronze Partner	4	\$1,000	10
Pre-dinner Drinks Partner	1	\$2,000	11
Dinner Wine Partner [in kind]	1	\$1,000	11

## Thank you to our Forum2022 Partners





## **Platinum Partner (1 available)**

### **\$7,000**

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#### **Before the Forum**

- Platinum Partner acknowledgement and logo on the Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Ag Ex website
- Provided with the 'Proud Partner of Ag Ex Forum2024' logo for use on marketing material

#### **During the Forum**

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2024 program
- Two A4 promotional inserts in program
- Partner logo on powerpoint slides
- Placement of 4 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Six tickets to the Award Gala Dinner

#### **After the Forum**

- Partner acknowledgement in the Forum2024 post evaluation report
- Organisation details on the Ag Ex website until August 2026
- Program available on the Ag Ex website
- First right of refusal for the Platinum partnership at Forum2026





## **Award Partner (1 available)**

**\$5,000**

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### **Before the Forum**

- Award Partner acknowledgement and logo on Ag Ex website
- Naming rights, i.e. 'your organisation Grower Group' award
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2024' logo for use on marketing material

### **During the Forum**

- Ten-minute speaking opportunity at the Gala Awards Dinner
- Organisation name and logo in the Forum2024 program
- One A4 promotional insert in program
- Placement of 3 pull-up banners in the Marion Hotel
- Partner logo on powerpoint slides
- Complimentary space for promotional purposes
- Four tickets to the Award Gala Dinner
- Photo opportunities with the award winner to be circulated amongst state-wide media

### **After the Forum**

- Partner acknowledgement in the Forum2024 post evaluation report
- Photos of the event will be displayed on Ag Ex website until 2026
- Organisation details on the Ag Ex website
- First right of refusal for the Award partnership at Forum2026



## **Gold Partner (2 available)**

### **\$5,000**

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#### **Before the Forum**

- Gold Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2024' logo for use on marketing material

#### **During the Forum**

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2024 program
- One A4 promotional insert in program
- Partner logo on powerpoint slides
- Placement of 3 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Four tickets to the Award Gala Dinner

#### **After the Forum**

- Partner acknowledgement in the Forum2024 post evaluation report
- Organisation details on the Ag Ex website until August 2026
- Program available on the Ag Ex website
- First right of refusal for the Gold partnership at Forum2026



## Silver Partner (2 available)

**\$2,500**

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### Before the Forum

- Silver Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 50-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2024' logo for use on marketing material

### During the Forum

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2024 program
- Partner logo on powerpoint slides
- Placement of 2 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Two tickets to the Award Gala Dinner

### After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Organisation details on the Ag Ex website until August 2026
- Program available on the Ag Ex website
- First right of refusal for the Silver partnership at Forum2026



## **Bronze Partner (4 available)**

### **\$1,000**

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#### **Before the Forum**

- Bronze Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Provided with the 'Proud Partner of Forum2024' logo for use on marketing material

#### **During the Forum**

- Organisation name and logo in the Forum2024 program
- Partner logo on powerpoint slides
- Placement of 1 pull-up banner in the Marion Hotel

#### **After the Forum**

- Partner acknowledgement in the Forum2024 post evaluation report
- Organisation details on the Ag Ex website until August 2026
- Program available on the Ag Ex website
- First right of refusal for the Bronze partnership at Forum2026



## Pre-dinner Networking Drinks & Canapés Partner (1 available) \$2,000

### Benefits

- 2 pull-up banners within the registration area
- Partner logo on all event marketing
- Two tickets to the Award Gala Dinner
- Inclusion of logo on dinner menu
- Provided with the 'Proud partner of Forum2024' logo for use on marketing material



## Dinner Wine Partner (1 available) \$1,000 in-kind



Mehdi Doroudi, CEO FIRSA

### Benefits

- 1 pull-up banner within the registration area
- Partner logo on all event marketing
- Inclusion of logo on dinner menu
- Provided with the 'Proud partner of Forum2024' logo for use on marketing material
- Opportunity to provide mail order forms within the registration area



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Linking Grower Networks

**For more information on partnership and other opportunities  
please contact:**

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**Administration Manager**  
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**M | 0418 841 331**