



Thriving
Women
2024

Hosted by **WoTL**

Call for abstracts

Thriving Women 2024 Conference
12 - 13 August | Hahndorf, SA



The Thriving Women Conference Team is inviting abstract submissions to become a Toolbox Talk presenter at the Thriving Women 2024 Conference (TW2024) to be held at the Adelaide Hills Convention Centre, Hahndorf, SA from 12 - 13 August 2024.

Overview

Welcome to the 2024 Thriving Women Conference, where the theme **Be the Change** takes centre stage, resonating with the vibrant and dynamic community of women connected through agriculture.

In the paddocks, offices, boardrooms, research labs, and community spaces, we are all leaders in our own unique capacities, possessing the remarkable ability to drive, influence, and navigate change. As stewards of the land, innovators in sustainable practices, and advocates for rural communities, we recognise that our collective impact is far reaching.

This conference serves as a catalyst for fostering a profound understanding that each one of us holds the power to instigate transformative shifts, not only within the agricultural landscape but also in society at large. Join us on this journey of inspiration, collaboration, and empowerment as we explore the ways in which women in agriculture can spearhead positive change, leaving an indelible mark on the future of our communities and the planet.

Navigating change requires a versatile toolkit that encompasses both practical skills and a resilient mindset. The Thriving Women 2024 Conference will deliver a series of Toolbox Talks that provide delegates with some key tools and approaches to help individuals gain the necessary capabilities to navigate change effectively.

Delving deeper, our Conference unfolds with strategic sub-themes, each addressing pivotal aspects of our dynamic roles in the agricultural landscape.

1. **Self and Leadership**, building the capacity to navigate and thrive amidst the ever-evolving currents of change.
2. **Business and Workplace**, shedding light on the complex dynamics within the professional sphere of agriculture.
3. **Thriving Country and Community**, encompasses the crucial elements of people and place, emphasising sustainability, community development, and the intricate web of community relationships.

WoTL invites presenters to engage, reflect, and contribute to a conference experience rich in knowledge, inspiration, story-telling and collaborative growth.

Toolbox Talk presenters are not limited to female presenters. All genders are encouraged to apply.



Benefits of being a Thriving Women 2024 Toolbox Talk presenter

There are many benefits associated with becoming a Toolbox Talk presenter:

- It is an opportunity to show your industry expertise to Conference delegates and sponsors.
- Receive ONE* discounted conference ticket for each Toolbox Talk session you are presenting.
- There will be opportunities to share your contact details with delegates.
- You will receive an evaluation report incorporating feedback from delegates at your presentation.
- You will be provided with a social media tile acknowledging your selection as a presenter that you can then use to promote yourself and your business.
- Inclusion in the Conference Handbook and a short description on the website.
- You will be promoted on WoTL and Thriving Women 2024 social media platforms.
- You will be given access and license to any photographs and recordings taken during your presentation to use within your own business promotion.
- Using presenting at Thriving Women 2024 as a launch pad to other speaking roles or to increase awareness of a new aspect of your business.

**By becoming a Toolbox Talk presenter, you are entitled to ONE discounted ticket per session you are presenting. Co-presenters for your session will need to purchase a full conference ticket.*



Four-step abstract submission plan

1. Select your presentation topic

The 2024 Conference theme is *Be the Change* and has three key focus areas to explore:

- **Self and leadership**, building the capacity to navigate and thrive amidst the ever-evolving currents of change.
- **Business and workplace**, shedding light on the complex dynamics within the professional sphere of agriculture.
- **Thriving country and community**, encompasses the crucial elements of people and place, emphasising sustainability, community development, and the intricate web of community relationships.

The Power of Storytelling is a critical thread woven into the entire event. Hearing women's voices and contemplating the lessons we learn from the stories of others; the triumphs, setbacks and the enduring resilience of rural women, is powerful and inspiring. We encourage an authentic story telling experience in our workshops, along with tools delegates can use and take home.

2. Select your presentation type

The expectation of presentations is that they are largely based around "Toolbox Talks" - the idea that whilst the audience is presented content, they are also given something to add to their "toolbox" to take home and put into practice - a new skill, a plan, new information etc. This could fit into one of the following format options:

- an interactive workshop - where content is presented, participants are given activities to complete, skills are learnt, and with key messages to takeaway.

- a campfire session - traditional presentation followed by generous time where the presenter facilitates a discussion with the audience inviting comments, insights and questions from the room.
- a traditional presentation with a short Q&A session at the completion of the presentation.
- other - got a great idea for a session? We are open to ideas! Pitch to us your format and content and we will consider it.

3. Prepare your documentation

Make sure you include:

- your name and contact details.
- presentation title (15-word limit).
- your biography (100-word limit).
- details of any co-presenters and their biographies.
- your abstract/description of presentation (300-word limit).
- details of your previous presentation experience.
- three key learnings your presentation will deliver/demonstrate.
- whether your presentation contains content that could be triggering for the audience (to ensure we have support available if required).
- a high resolution photo of yourself that you approve for publication (.jpg preferred).

4. Submit

- Submit your proposal online.
- Once submitted, a message will appear on your computer screen that says "Thank you. Your information has been submitted. Abstracts will be reviewed by the Program Selection Committee. You will be notified of the outcome by 5th April 2024."



Agree to the terms and conditions

- It will be valuable to presenters to participate in the full conference to make the most of the opportunity and to build their networks. Presenters will purchase a non-refundable conference ticket at a discounted price.
- If there are unforeseen circumstances that impact the conference proceeding as planned, presenters will be required to be flexible.
- We will have a photographer and videographer at the conference to capture images and footage for the purpose of later promotional or marketing material. You give us permission to use the images at our discretion. We will also make the images available to you for use as you wish in your business promotion.
- Out of pocket expenses including travel and accommodation are the responsibility of the presenter.
- Submissions that do not follow the guidelines, are incomplete or received after the due date will only be considered at the discretion of the Committee.

Submission process

Abstracts are to be submitted online via the Call for Abstracts webpage:

www.thrivingwomen.com.au/abstract-call

Submissions close 11:59pm, 18th March 2024

Submitted abstracts will be reviewed by the Program Selection Committee.

The Program Selection Committee may contact applicants to negotiate the content and/or format of the proposed presentation.

All submissions will be notified of the outcome.

Further questions can be directed to:

Sally Klose, TW2024 Program Manager
sallyklose@bigpond.com

Timeline

- Submissions open: 12th February 2024
- Submissions close: 18th March 2024
- Presenters notified: 5th April 2024
- Full presentation due: 31st July 2024

