



**THE FUTURE IS
BRIGHT**

Mallee Sustainable Farming: Who are we?



Mallee Sustainable Farming (MSF) was founded in 1997

MSF is a farmer driven, not-for-profit organisation, delivering research and extension services to the Mallee cropping regions with less than 350mm rainfall of South Australia, Victoria and New South Wales



MSF Members

We have almost 1,000 subscribed members

MSF's members include:

- Farmers
- Researchers
- Government professionals
- Agribusiness Professionals
- Others with an active interest in farming

Happy Birthday MSF!

In 2022 MSF is celebrating its' 25th Birthday

Over this period, MSF has achieved a great deal in partnership with Mallee farmers.

Increases in farm profitability have been achieved as a result of activities undertaken in conjunction with industry scientists and advisers.





MSF's Mission Statement:

To provide excellence in research, development and extension initiatives for the dryland Mallee of South East Australia.

How do we plan on delivering on our Mission Statement?



As part of Mallee Sustainable Farming's 2022-2024 strategic plan, it's strategic imperatives are:

1. Empowering our members with innovative RD&E
2. Ensuring we have a skilled team in fit-for-purpose roles
3. Engaging with our members to create success
4. Having a robust and rigorous organisation that is financially stable

What does MSF do well?

- Reaches our expansive audience
- Digital platforms
- MSF is well recognised
- Collaboration

MSF's Network

MSF would like to thank the following investors, research partners and collaborators for their support



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Mildura Rural City Council

What are some of MSF's challenges?

- Mallee Sustainable Farming's unique 3 state approach
- Variability in project funding
- Member adoption of information

MSF's Vision

Mallee Sustainable Farming specialises
in low rainfall farming and is
recognised as a leader in Australia's
farming systems industry

MSF's Current Projects

- Diving into Deep Ripping
- Area Wide Weed Management
- Legumes on Sands
- Soil Preservations Project
- Frost Extension Project
- AWI Feed Nutrition Project
- Red Meat & Wool Growth Program
- Mallee Seeps
- Dryland Legume Pasture Systems
- Mallee CMA Partnership
- Local Land Services Partnership
- Sandy Soils/Sands Impact
- Soilborne Pathogen Project
- High Impact Digital Extension of R & D in the Mallee
- Grain Legume Production
- Regen Ag Project
- Sandy Soils Constraint & Mapping
- Optimising Soil Amelioration costs in the typical Mallee Soils
- Robust Groundcover
- Resilient Soils- Saline Land
- GOA N Balance
- FRRR- Future Drought Fund Project

Future of MSF



- Collaboration
- Adaptive: Changing environmental conditions
- Progressive

Thank you

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