

# Ag Ex Alliance Strategic Plan

2022 - 2027



Name of Presenter: Mark Stanley  
Event: Ag Ex Forum 2022

# BACKGROUND



- Strengthening the grower group network in South Australia to deliver RD&E (Dr J Cummins 2018-19)
- Grower Group EO Consultation (Troy Forrest, Strategy Road, August 2021)
- Ag Ex Strategic Plan 2017-2022



# What is Ag Ex?



An independent, for-purpose organisation led by representatives of the grower groups it exists to serve, performing valuable roles in:

- Capacity building
- Project support and management
- Advocacy and promotion
- Funding facilitation
- Sector leadership
- Connectivity

# SA Grower Group Network



## GROWER GROUPS

-  Agricultural Bureau of SA
-  1 Agricultural Innovation & Research Eyre Peninsula
-  2 Agriculture Kangaroo Island
-  Agritech Meetup South Australia
-  3 Barossa Improved Grazing Group
-  4 Buckleboo Farm Improvement Group
-  5 Fleurieu Beef Group Inc
-  6 Fleurieu Farming Systems
-  7 Hart Field Site Group
-  Lucerne Australia
-  8 MacKillop Farm Management Group
-  9 Mallee Sustainable Farming
-  10 Mid North High Rainfall Zone
-  11 Murray Plains Farmers
-  12 Northern Sustainable Soils
-  Society of Precision Ag Australia
-  South Australian No-Till Farmers Association
-  13 Upper North Farming Systems
-  Women Together Learning



# PURPOSE

Provide independent leadership, strengthen collaboration and be connectors in agriculture.





# VISION

Thriving grower groups and industry networks.



# VALUES

Collaboration  
Leadership  
Connection  
Independence  
Innovation





# STRATEGIC PRIORITIES



Grower Groups



People & Structure



Advocacy & Partnerships



Climate Resilience





# Grower Groups



- A dynamic and participative grower group network engaging with Ag Ex at multiple levels
- Inter-network relationships between grower groups delivering resource, idea, opportunity & practice sharing benefits

# People and Structure



- A responsive, independent organisation driven and directed by skilled, experienced & committed people
- Adequately resourced, organised and managed to fulfil its Purpose and realise its Vision
- An employer and partner of choice

# Advocacy & Partnerships



- Further develop recognition by industry & funding bodies as the trusted go-to organisation representing the collective interests of grower groups
- Provide effective advocacy and facilitate appropriate connections for grower groups
- Identify, strengthen and nurture diverse funding partner relationships for grower groups

# Climate Resilience



- Grower groups adequately engaged in carbon farming opportunities
- Identifying and connecting grower groups with relevant, trustworthy bodies and information sources
- Support grower groups in participating in climate-related adaptation, mitigation & transformation opportunities



# Committee and Staff



## Committee

- Leet Wilksch, Agbyte [Ag Ex Chair]
- Natalie Sommerville, GPSA Rep [Ag Ex Vice Chair]
- David Evans, Farmers Business Network
- Brett Bartel, Primary Industries & Regions SA
- Meg Bell, Mackillop Farm Management Group;
- Naomi Scholz, Air EP

## Staff / Contractors

- Kerry Stockman, Ag Ex Admin Manager
- Mark Stanley, Ag Ex Exec Officer
- Emma McInerney, Nthn & Yorke Landscapes Board Regional Ag Landcare Facilitator
- Tony Randall, SA Drought Hub Knowledge Broker
- Rachael May, SA Drought Hub Farming Systems Adoption Officer