



Forum & Awards

8 August 2022
Adelaide | South Australia



Building
COLLABORATIVE
Capacity



PARTNER PROSPECTUS

2022 Ag Excellence Forum & Awards

The Ag Excellence Forum & Awards is South Australia's premier Grower Group event. The Forum provides a dynamic arena for grower groups, government and industry stakeholders to share experiences, develop new ideas, grow and enrich connections and foster trends within the innovation, technology and extension space.

Ag Ex is in the throes of planning its 16th year. Forum2022 will focus on 'Building Collaborative Capacity' within the South Australian agricultural network. Leading industry speakers will offer insight to current and future trends, collectively deconstruct the complexities of the existing ecosystem and ultimately create new conversation pathways to strengthen collaborative opportunities.

The full-day forum program will be followed by the Awards Gala Dinner, a fantastic evening of networking with like-minded colleagues and celebration of Grower Group successes. The highly valued Grower Group Award and Ag Excellence Perpetual Award will be presented by our Award Sponsor.

As an important and highly regarded organisation within the agricultural industry, we would like to once again give you the opportunity to take part through sponsorship of this premier event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Leet Wilksch'.

Leet Wilksch
Chair, Ag Excellence Alliance



About Ag Excellence Alliance

Ag Ex was established in 2005 to assist in strengthening the viability of South Australian farmers by providing leadership and effective linkages between South Australian grower groups and key stakeholders. This not-for-profit organisation manages a range of projects which are generously supported by a diversity of funders and delivered in collaboration with grower groups.

Ag Ex plays an integral role in providing opportunity and encouragement to grower groups to engage and partner with each other as an influential network.

The collective strength of groups is paramount in ensuring the sustainability of farm businesses and ultimately as a driving force for practice change within the broader Ag industry.



David Evans, Farmers Business Network; Kerry Stockman, [Ag Ex Admin Mgr]; Mark Stanley, Regional Connections [Ag Ex Exec Officer]; Emma McInerney, [Reg Ag Landcare Facilitator]; Leet Wilksch, Agbyte [Ag Ex Chair]; Tony Randall, [Ag Ex Knowledge Broker]; Brett Bartel, Primary Industries & Regions SA; Natalie Sommerville, GPSA Rep [Ag Ex Vice Chair]

Absent from photo: Meg Bell, Mackillop Farm Management Group; Naomi Scholz, Air EP



About Forum2022

Forum2022 will focus on 'Building Collaborative Capacity' within the South Australian Grower Group network and broader industry groups.

This is a highly anticipated premier event which will return to face to face for the first time since 2019.

Our grower groups are at the coalface of the ag industry and Ag Ex plays a role in supporting and advocating for these groups to lead innovation and practice change.

Forum2022 will provide the opportunity to explore collaborative ideas and partnerships.



Leet Wilksch, Ag Ex Chair
& Belinda Cay, Ag Communicators



"One of the best online forums I've attended in terms of organisation, flow & presentations"

"Opening Plenary Sessions were great!"

"All good!"

"Farmer experiences"



Marion Hotel

Fast Facts

- 8 August 2022
- Marion Hotel, Mitchell Park SA
- 80 - 100 Delegates
- 10+ Speakers
- Gala Awards Dinner
- Visit the conference website: www.agex.org.au/forum



Forum2022 Partnership Opportunities

Level of Partnership	Qty	Investment	Page
Platinum Partner	1	\$7,000	6
Award Partner	1	\$5,000	7
Gold Partner	2	\$5,000	8
Silver Partner	2	\$2,500	9
Bronze Partner	4	\$1,000	10
Pre-dinner Drinks Partner	1	\$2,000	11
Dinner Wine Partner [in kind]	1	\$1,000	11

Thank you to our Forum2021 Partners





Platinum Partner (1 available)

\$7,000

Before the Forum

- Platinum Partner acknowledgement and logo on the Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Ag Ex website
- Provided with the 'Proud Partner of Ag Ex Forum2022' logo for use on marketing material

During the Forum

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2022 program
- Two A4 promotional inserts in program
- Partner logo on powerpoint slides
- Placement of 4 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Six tickets to the Awards Gala Dinner

After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Organisation details on the Ag Ex website until August 2023
- Program available on the Ag Ex website
- First right of refusal for the Platinum partnership at Forum2023



Award Partner (1 available)

\$5,000

Before the Forum

- Award Partner acknowledgement and logo on Ag Ex website
- Naming rights, i.e. 'your organisation Grower Group' award
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2022' logo for use on marketing material

During the Forum

- Ten-minute speaking opportunity at the Awards Gala Dinner
- Organisation name and logo in the Forum2022 program
- One A4 promotional insert in program
- Placement of 3 pull-up banners in the Marion Hotel
- Partner logo on powerpoint slides
- Complimentary space for promotional purposes
- Four tickets to the Awards Gala Dinner
- Photo opportunities with the award winner to be circulated amongst state-wide media

After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Photos of the event will be displayed on Ag Ex website until 2023
- Organisation details on the Ag Ex website
- First right of refusal for the Award partnership at Forum2023



Gold Partner (2 available)

\$5,000

Before the Forum

- Gold Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2022' logo for use on marketing material

During the Forum

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2022 program
- One A4 promotional insert in program
- Partner logo on powerpoint slides
- Placement of 3 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Four tickets to the Awards Gala Dinner

After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Organisation details on the Ag Ex website until August 2023
- Program available on the Ag Ex website
- First right of refusal for the Gold partnership at Forum2023



Silver Partner (2 available)

\$2,500

Before the Forum

- Silver Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 50-word company profile on Ag Ex website
- Provided with the 'Proud Partner of Forum2022' logo for use on marketing material

During the Forum

- Welcome to the Forum - special mention in the Opening Remarks timeslot
- Organisation name and logo in the Forum2022 program
- Partner logo on powerpoint slides
- Placement of 2 pull-up banners in the Marion Hotel
- Complimentary space for promotional purposes
- Two tickets to the Awards Gala Dinner

After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Organisation details on the Ag Ex website until August 2023
- Program available on the Ag Ex website
- First right of refusal for the Silver partnership at Forum2023



Bronze Partner (4 available)

\$1,000

Before the Forum

- Bronze Partner acknowledgement and logo on Ag Ex website
- Partner logo on all event marketing
- Provided with the 'Proud Partner of Forum2022' logo for use on marketing material

During the Forum

- Organisation name and logo in the Forum2022 program
- Partner logo on powerpoint slides
- Placement of 1 pull-up banner in the Marion Hotel

After the Forum

- Partner acknowledgement in the Forum2022 post evaluation report
- Organisation details on the Ag Ex website until August 2023
- Program available on the Ag Ex website
- First right of refusal for the Bronze partnership at Forum2023



Pre-dinner Networking Drinks & Canapés Partner (1 available)

\$2,000

Benefits

- 2 pull-up banners within the registration area
- Partner logo on all event marketing
- Two tickets to the Award Gala Dinner
- Inclusion of logo on dinner menu
- Provided with the 'Proud partner of Forum2022' logo for use on marketing material



Dinner Wine Partner (1 available)

\$1,000 in-kind



Benefits

- 1 pull-up banner within the registration area
- Partner logo on all event marketing
- Inclusion of logo on dinner menu
- Provided with the 'Proud partner of Forum2022' logo for use on marketing material
- Opportunity to provide mail order forms within the registration area



AgExcellence
ALLIANCE

Linking Grower Networks

**For more information on partnership and other opportunities
please contact:**

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