

## **Final Report to AgEX from WoTL for the activities as a part of the Grower Group Awards 2019**

As WoTL has been unable to report of the activities it completed as a part of winning the Grower Group Award 2019 at an AgEx forum due to COVID this short written report is to outline the activities that have been completed.

The proposal contained 2 components:

1. A workshop on "Video Tips and Tools"
2. A bus trip for women within the WoTL network and the Stepping Into Leadership alumni.

The workshop was held in June 2019 at the Hackney Hotel and was delivered by Kristy Copley. The day covered how to shoot and edit video, useful apps to make short videos for social media, equipment to purchase, do and don't for the best outcome.

The workshop was attended by 10 people, including members of the Stepping Into Leadership alumni, WoTL Ambassadors and WoTL group members. Participants at the workshop were invited to attend the graduation event of the 2018 / 19 Stepping Into Leadership Program to share in the success of the graduates.

WoTL didn't run the bus trip that was a part of the project but opted to have a networking / field trip to Lot 100 in the Adelaide Hills in May 2019. Lot 100 is a custom build facility for 5 local food and beverage businesses with a restaurant. One of the businesses is Ashton Valley Fresh which is owned by the Ceravolo Family and Joyce Ceravolo is a graduate of Stepping Into Leadership. The day include a tour of the facilities at Lot 100, Joyce gave a presentation to the group about the formation of Lot 100 and her leadership journey since participating in Stepping Into leadership and Judy Wilkinson, in her role as a FAB Mentor, also gave a short presentation to the group. Changing from a bus trip to having an event at a single venue still allowed WoTL to achieve the desired outcomes of the day. The day was attended by 26 women from across the Stepping Into Leadership alumni and the WoTL group network.

Even though the project delivery was changed from what was in the original application the project outcomes were still achieved. These were to:

1. Provide an opportunity for WoTL to "ignite ideas and opportunities to support women in agriculture to thrive".
2. Support the WoTL Group Coordinator network by providing them with training to produce short videos that can be used in social media to promote WoTL and specifically their group
3. Build the linkage between the Stepping into Leadership Alumni, which is currently at 95 women, WoTL and the women currently in the WoTL network.
4. Promote the Stepping Into Leadership Program to WoTL group members
5. Provide opportunities for women to learn, share stories, network with other amazing men and women within the agricultural sector.
6. Create some video content.



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