

# Stephen Pannell Wines

Ag Excellence Forum 2021



‘Using a Pest to improve Soil quality’





A family-owned wine company bringing place, people and experience together through exceptional wines.

- Three labels
- Four Vineyards: 3 x McLaren Vale 1x Adelaide Hills
- Each label connected to a vineyard and each with a separate narrative but all labels are united by common purpose:
  1. *Respect for Country*
  2. *Place over person*
  3. *Wines to suit the food we grow, cook and eat; pioneering new varietals, styles and blends that better fit our Australian lifestyle.*



# Amery Rd Vineyard 13.17 Ha









An aerial photograph of a vineyard. A large area in the upper right is highlighted in green with a dashed green border, indicating the '2012 to 2016 Bone Seed' area. The rest of the vineyard is divided into numerous rectangular blocks by rows of grapevines. A yellow border outlines the entire vineyard area. The text '2012 to 2016 Bone Seed' is written in white on the green area.

2012 to 2016 Bone Seed

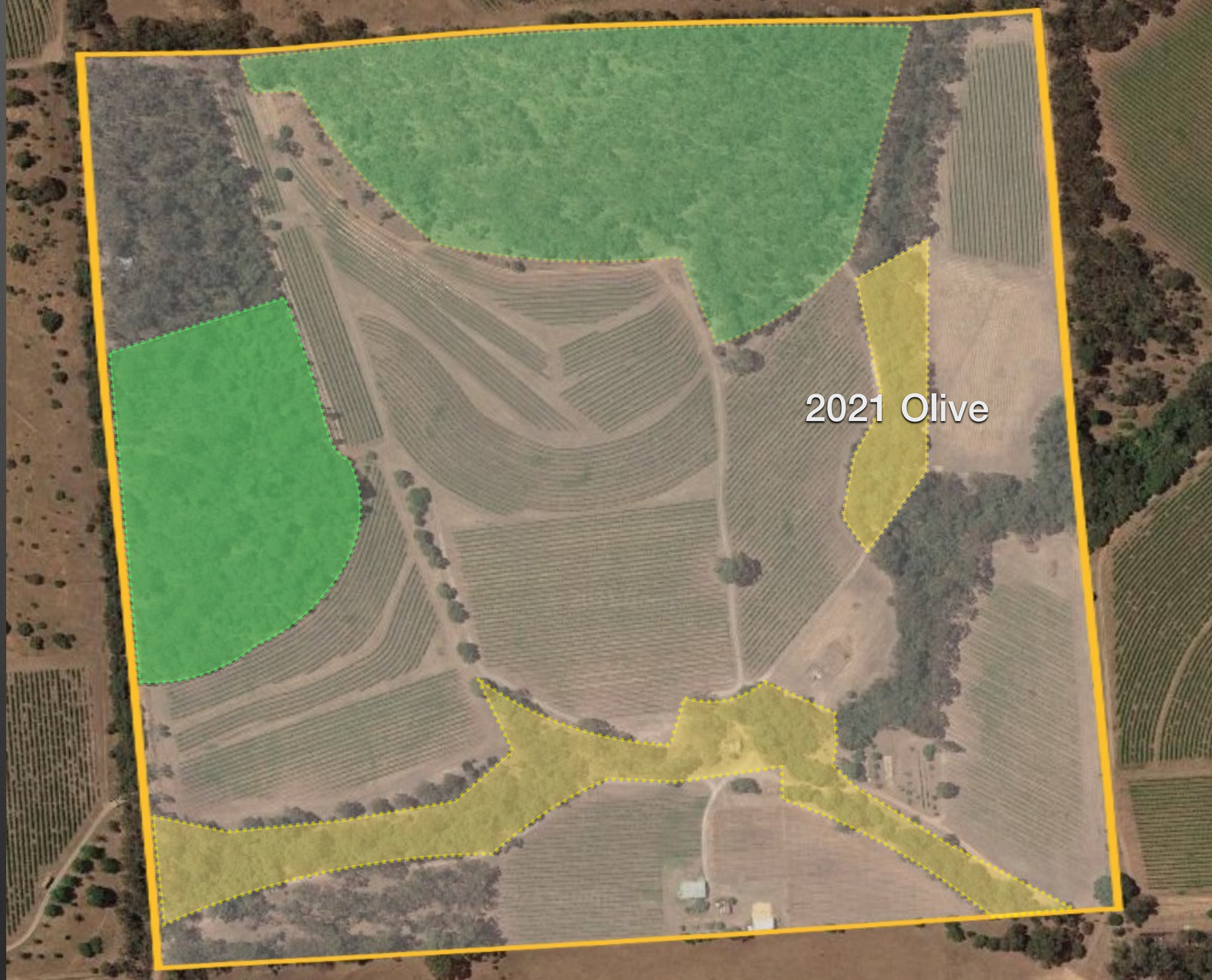




2019 Bone Seed

2017 to 2021 Olive





2021 Olive





2015





2021









September  
2019

Convincing  
ourselves





May 2020



Convincing our Peers



May 2021

Getting  
the  
public  
onboard





June 2021



Taking it large



# KOOMILYA

