



Linking Grower Networks





SPONSORSHIP PROSPECTUS

Ag Excellence Forum & Awards

'A Climate of Opportunity in Ag'

9 August 2021 - Barossa, SA

The Ag Excellence Forum & Awards is South Australia's premier Grower Group event. The Forum provides a dynamic arena for grower groups, government and industry stakeholders to share experiences, develop new ideas and foster trends within the innovation, technology and extension space.

After a brief hiatus due to the uncertainty of 2020, Ag Ex is in the throes of planning its 15th year. Forum2021 is heading to the regions, this year it's the Barossa. 2021 promises to be the most exciting yet with groundbreaking new information and progressive concepts, challenging traditional thinking and ultimately creating new conversation pathways.

Leading industry speakers will offer insight to the future challenges of growing food; emerging opportunities of markets and innovators; drilling down to local technology and information application; and the experiences of farmers and communities in meeting challenges.

The full-day forum program will be followed by the Awards Gala Dinner, a fantastic evening of networking with like-minded colleagues and celebration of Grower Group successes. The highly valued Grower Group Award and Ag Excellence Perpetual Award will be presented by our Award Sponsor.

As an important and highly regarded organisation within the agricultural industry, we would like to once again give you the opportunity to take part through sponsorship of this premier event.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Leet Wilksch'.

Leet Wilksch

Chair, Ag Excellence Alliance



Supported by funding through the
Australian Government's National Landcare Program

About Ag Excellence Alliance

Ag Ex was established in 2005 to assist in strengthening the viability of South Australian farmers by providing leadership and effective linkages between South Australian grower groups and key stakeholders. This not-for-profit organisation manages a range of projects which are generously supported by a diversity of funders and delivered in collaboration with grower groups.

Ag Ex plays an integral role in providing opportunity and encouragement to grower groups to engage and partner with each other as an influential network. The collective strength of groups is paramount in ensuring the sustainability of farm businesses and ultimately as a driving force for practice change within the broader Ag industry.



Mark Stanley, Exec Officer
Ag Excellence Alliance

About Forum2021

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Forum2021 will take a deep dive into the solutions and opportunities that exist for agriculture in the face of critical climate challenge.

Climate is a driving force of farm production and carbon has a role in mitigating the impact. This will

be a premier event for South Australia which is set to attract a broad target audience. Our grower groups are at the coalface of the ag industry and Ag Ex has a role in supporting these groups to lead innovation and practice change. Forum2021 is the catalyst to get this conversation started.



Fiona Hart, Exec Officer Riverine Plains



“

We have proudly supported the Ag Ex Forum for a number of years and I personally have also attended each year. Ag Ex always put on a great event with inspiring speakers and I truly value the networking with our regional partners”

Jo Collins, Primary Industries & Regions SA

2019 Award Sponsor

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Fast Facts

- ★ 9 August 2021
- ★ Barossa, SA
- ★ 150 delegates
- ★ 10+ speakers
- ★ 3 main sessions with a break out
- ★ Gala Awards Dinner
- ★ Visit the conference website:
www.agex.org.au/forum





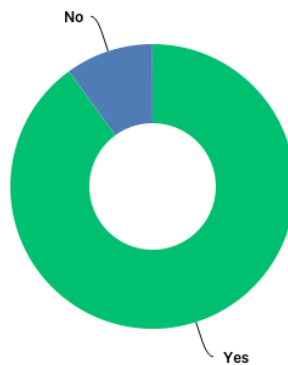


Attendee Profile

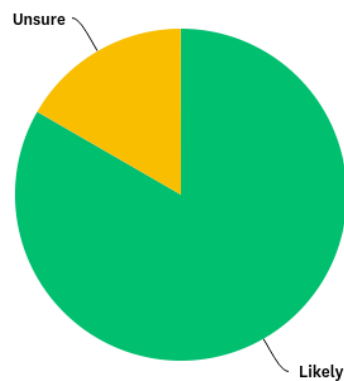
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Forum2021 anticipates up to 150 delegates from grower groups, natural resource management, industry and other government sectors related to the Ag industry. Job titles include executive officers, and researchers. Data gathered from the most recent Forum 2019 included the below questions.

Q5 Did you learn something that you intend to action?



Q9 Are you likely to return next year?



Sponsorship Opportunities

Category / Item	Quantity	Investment	Page
Award Partner	1	\$5,000	9
Gold Partner	2	\$5,000	10
Silver Partner	2	\$2,500	11
Bronze Partner	5	\$1,000	12
Pre-dinner Networking Drinks Partner	1	\$2,000	13
Dinner Wine Partner	1	\$1,000	13





Award Partner (1 Available) \$5,000

Before the Conference

- Awards Partner acknowledgement and logo on the Ag Ex website
- Naming rights, i.e. 'your business' Grower Group Award
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on the Ag Ex website
- Provided with the *"Proud partner of Forum2021"* logo for use on marketing material

During the Conference

- Ten-minute speaking opportunity at the Gala Awards Dinner
- Organisation name, logo and 150-word company profile in the program
- One A4 promotional insert in delegate satchels (inserts provided by partner)
- Placement of 3 pull-up banners in the Forum venue
- Partner logo on presentation slides at conference where available
- Complimentary space for promotional purposes
- Four tickets to the Awards Gala Dinner including the Pre-dinner Networking Drinks & Canapés
- Photo opportunities with the award winner to be circulated amongst state-wide media

After the Conference

- Partner acknowledgement in the Ag Ex 2021 post evaluation report
- Photos of the event will be displayed on the Ag Ex website until August 2022
- Organisation details on the Ag Ex website until the end of 2021
- First right of refusal for the Award sponsorship at Forum2022



Gold Partner (2 Available) \$5,000

Before the Conference

- Gold Partner acknowledgement and logo on the Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 150-word company profile on the Ag Ex website
- Provided with the *"Proud partner of Ag Ex Forum2021"* logo for use on marketing material

During the Conference

- Welcome to the Conference – special mention in the Opening Remarks timeslot
- Organisation name, logo and 150-word profile in the Forum2021 Program
- One A4 promotional insert in delegate satchels (provided by partner)
- Partner logo on slides at conference
- where available
- Placement of 3 pull-up banners in the Forum venue
- Complimentary space for promotional purposes
- Four tickets to the Award Gala Dinner including Networking Drinks & Canapés

After the Conference

- Partner acknowledgement in the Forum2021 post evaluation report
- Organisation details on the Ag Ex website until August 2022
- Program available on the Ag Ex website
- First right of refusal for the Gold sponsorship at Forum2022



Silver Partner (3 Available) \$2,500

Before the Conference

- Silver partner acknowledgement and logo on the Ag Ex website
- Partner logo on all event marketing
- Organisation name, logo and 50-word company profile on the Ag Ex website
- Provided with the *"Proud partner of Ag Ex Forum2021"* logo for use on marketing material

During the Conference

- Organisation name, logo and 50-word company profile in the program
- One A4 promotional insert in delegate satchels (provided by partner)
- Partner logo on presentation slides at conference where available
- Placement of 2 pull-up banners in the forum venue
- Complimentary space for promotional purposes
- Two tickets to the Award Gala Dinner including Networking Drinks & Canapés

After the Conference

- Partner acknowledgement in the Forum2021 post evaluation report
- Organisation details on the Ag Ex website until August 2022
- Program available on the Ag Ex website
- First right of refusal for the Silver sponsorship at Forum2022



Bronze Partner (5 available) \$1,000

Before the Conference

- Bronze partner acknowledgement and logo on the Ag Ex website
- Partner logo on all event marketing
- Provided with the *"Proud partner of Ag Ex Forum2021" logo* for use on marketing material

During the Conference

- Organisation name and logo in the program
- Partner logo on presentation slides at conference where available
- Placement of 1 pull-up banner in the forum venue

After the Conference

- Sponsor acknowledgement in the Forum2020 post evaluation report
- Organisation details on the Ag Ex website until promotion of the 2022 event commences
- Program available on the Ag Ex website
- First right of refusal for the Bronze sponsorship at Forum2022



Pre-dinner Networking Drinks & Canapés Partner (1 Available)

\$2,000

Benefits

- 2 pull-up banners within the registration area (supplied by partner)
- Partner logo on all event marketing
- Two tickets to the Award Gala Dinner including Networking Drinks & Canapés
- Inclusion of logo on dinner menu
- Provided with the *"Proud partner of Forum2021"* logo for use on marketing material



Dinner Wine Sponsor

(1 Available) \$1,000 Wine In-Kind



Benefits

- 1 pull-up banner within the registration area (supplied by partner)
- Partner logo on all event marketing
- Inclusion of logo on dinner menu
- Provided with the *"Proud partner of Forum 2021"* logo for use on marketing material
- Opportunity to provide mail order forms within the registration area



Thanks to our Major Partner



Thanks to our Past Partners



**For more information on partnership and other opportunities
please contact:**

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