

Farming and NRM groups



Sharpen up your writing skills!

Ag Ex, with support from Mallee Sustainable Farming Inc, are providing an opportunity to be mentored by AgCommunicators' Deanna Lush, former editor of the Stock Journal, in developing your writing and media skills to tell your group's story and get it published - whether that be about project highlights, an event, the successes of your group or any other topic that you want to effectively share with your key audience to have impact.

WHAT IS INVOLVED?

- A writing skills workshop to be held on the 30th March (before the start of the annual Ag Ex Forum)***
- A follow up teleconference to monitor your progress***
- One on one mentoring to fine tune your story***

Your story will be posted on the Ag Ex website and promoted through Twitter and Facebook.

There will also be the opportunity to have your story published in your local or state media.

HOW DO I GET INVOLVED?

Register your interest with Mandy Pearce at Ag Ex by emailing her with your contact details and a short paragraph on why you want to be part of this exciting opportunity.

mandy@agex.org.au



**Australian Government
Department of the Environment**

This project is supported with funding from the 25th Anniversary Landcare Grants