



Social Media In Agriculture



FACT SHEET

Facebook – Privacy Settings

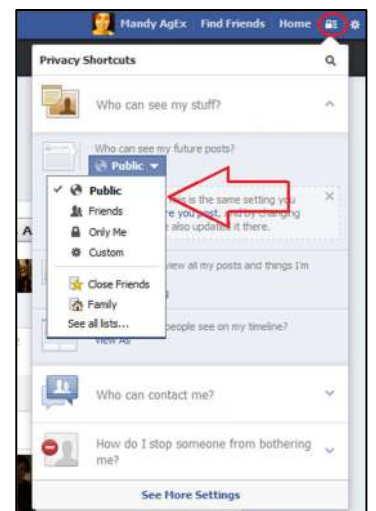
A common concern for many new Facebook users is privacy. Who can see what I post, and the pictures that I share? Who has access to my information? One of the first things you should do as a new Facebook user is to look at Privacy Settings.

Finding your Privacy Settings:

At the top, right-hand side of the screen, you will see a small padlock icon (shown here). Clicking on this icon allows you to see your Privacy Shortcuts.

Who can see what you post?:

Clicking on “Who can see my stuff” will bring up further details of your settings. For the first question “Who can see my future posts?”, the default setting is Public. This means that anyone, whether you’re friends with them or not, will be able to see what you post. For many people, this is not their preferred option, and they should change this to “Friends”.



When you post something on your wall, be it a photo or a status update, you will notice the “Audience selector” box next to the “Post” button

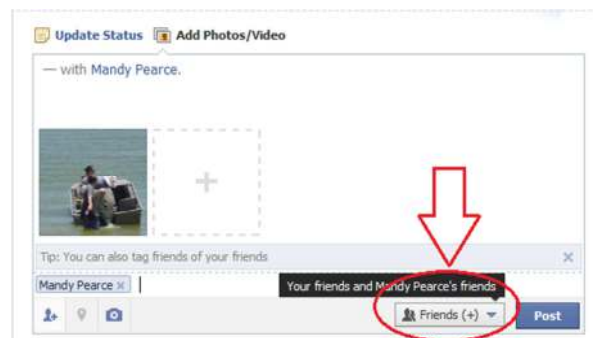
(shown here). In this example, the audience selector is

set to friends, meaning only your Facebook friends will see this status update

What about “tagging”?

Tagging links a person to your post, be it a status update or a photo. When you tag someone, the audience selector will default to “Friends (+)” (shown here). This means that this post will be seen by your friends, and the friends of person you’ve tagged.

Common courtesy would suggest that if you plan to post a photo of someone on Facebook, it’s appropriate to ask them first whether that’s OK with them, and whether they’re happy for you to tag them.



The Social Media Factsheet Series is brought to you by Ag Excellence’s Social Media Project, funded through the Australian Government’s Caring for our Country initiative.

Please note that the information in this Factsheet Series was current in February 2013, however due to continual upgrades to Social Media sites, details may change.



For further information about Ag Ex and to get involved go to the Ag Excellence Alliance website www.agex.org.au

