



Social Media In Agriculture

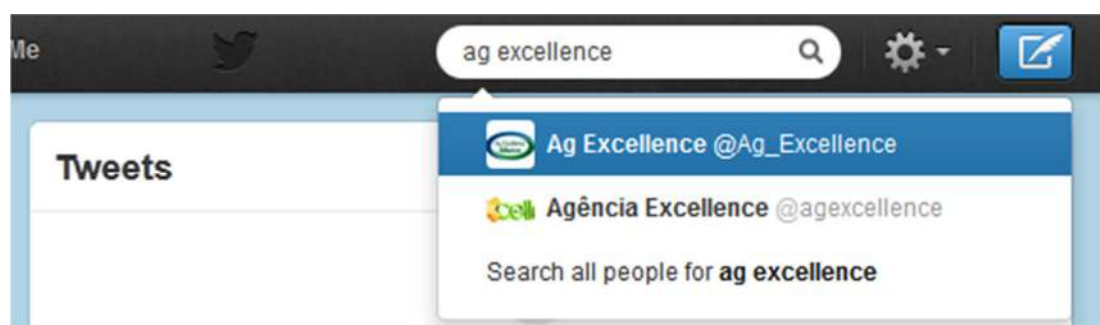
FACT SHEET



Twitter – Finding Friends

Now that your account is set up, it's time to find people to follow.

1. There are several ways to find people on Twitter. One of the easiest is through the Search box at the top of the page. Simply type in the name of the person or group you're looking for, and suggestions will appear below. Click on the one which you think is correct, and you will be taken to their page.



2. Once on their page, you can have a look at their information to make sure this is who you were looking for, then if you'd like to follow that person/group, click "Follow" (shown here).

3. Other ways to find people you might be interested in following are:

- a. Once you are following someone, look at who they follow, and who else follows them
- b. Click on "#Discover" at the top of the page, then select "Who to Follow". Suggestions are provided based on who you follow, and other information.
- c. Click on "#Discover" at the top of the page, then select "Browse categories". Clicking on a category which you're interested in will provide more suggestions of who to follow.



The Social Media Factsheet Series is brought to you by Ag Excellence's Social Media Project, funded through the Australian Government's Caring for our Country initiative.

Please note that the information in this Factsheet Series was current in February 2013, however due to continual upgrades to Social Media sites, details may change.



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