



# Social Media In Agriculture



## FACT SHEET

### YouTube – Finding Friends

*As well as sharing your own videos, YouTube can be a mine of information on all sorts of subjects. If you find a video which you think is particularly useful, informative or entertaining, it's worth checking to see if there are more videos from that user.*

If you are looking for a particular YouTube user, searching for their username using the search bar at the top of the page is the easiest way (shown below). You can also use this search bar to look for videos on particular subjects.



If you come across a video which you find interesting, there are three areas worth looking at:

1. Click on the "Subscribe" button to subscribe to that channel, meaning you can view all of their videos, and will receive notifications of new videos.
2. If you don't want to subscribe, but would like to look at the videos available on the channel, click on the link showing the number of videos.
3. To the right of where the video plays, you will see a list of suggested or related videos. As many YouTube users will have experienced, this feature can be a bit hit & miss, however it's always worth having a look to see what comes up; you might find something really useful there.



**The Social Media Factsheet Series is brought to you by Ag Excellence's Social Media Project, funded through the Australian Government's Caring for our Country initiative.**

*Please note that the information in this Factsheet Series was current in February 2013, however due to continual upgrades to Social Media sites, details may change.*



For further information about Ag Ex and to get involved go to the Ag Excellence Alliance website [www.agex.org.au](http://www.agex.org.au)



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