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| Ag Excellence CMYK.pdf  http://www.nrm.gov.au/resources/publications/style-guide/images/c4oc-pos.gif | **Social Media CMYK wide.pdf**  *Achieving sustainable agriculture through social media*  **Video Production & Story Board Application Form** |

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| **Title of video**  (no more than 12 words) |  | | |
| **Grower Group Name** |  | | |
| **Contact details** | **Name:** | | |
| **E-mail:** | | |
| **Phone:** | | |
| **Where will the videoing occur?** |  | | |
| **Preferred date to do videoing?** | First preference | Second preference | Third preference |

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| **Logos to be provided (list)**  (Provide high resolution jpeg or png. If possible provide logos with transparent backgrounds or “alpha channel” as these are preferred for superimposing on video) |  |
| **Credits to be included in video** |  |
| **Additional video footage to be provided**  **(**16:9 aspect ratio is the standard now. AVOID the old square 4:3. Audiences expect wide screen.  AVOID tape, it is time consuming to digitise for editing.  AVOID DVD movies, they need conversion for editing, again time consuming.  Quicktime H.264 files are best but many camcorders only capture AVCHD. This format is ok.  Try to capture HD at 720p. 1080p (full HD) is not necessary, it results in large files and is barely discernible from 720p on a mobile device.  If some amazing footage is only available in an undesirable format then we’ll find a way to convert it) |  |
| **Photos to be provide (**High resolution jpeg**)** |  |
| **Other comments** |  |

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