

'The Road to Success'

▶ Presented by

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**MID NORTH
YOUNG GUNS**

MAKING THE MIX WORK

Our Audience

We have over 100 members

Primarily reach 517 followers through facebook

93% of our members have made new contacts through involvement in the MNYG

86% found these new contacts have been used to "exchange ideas about business".

80% of producers who have attended a MNYG event have gone on to make changes to their business.

Our Mission

- To support and promote young sheep producers in the Mid North through regional specific training, workshops and events.
- To promote best practice management to improve production and welfare of sheep and be mindful of environmental effects.

How we operate

- Have a core committee of 10
- Ag Communicators for admin work
- Funded by grants

Who funds us

- SASAG
- Natural Resources AMLR
- Natural Resources N&Y
- Making More from Sheep
- Elders
- Platinum Ag

How we choose projects

- We survey our members to see what they are interested in or areas of their business they would like to improve, and then apply for grants to run projects applicable to them.
- We have great turn out to our events and members changing practice after.

Other projects

- **Sheepno Project**
- **Field trips**
- **Sheep dog training courses**
- **Sheep health workshop**
- **Low Stress Stock-handling**
- **Preparing Sheep for Market**
- **Murray Grey – Telometrics**

Sheepno Project



Field Trips



Pasture Management



Murray Grey - Telemetrics



Better Farm Business Workshop

- Nine businesses participated in a series of three workshops to improve their business profitability including
 - practical exercises
 - working with members of other businesses to analyse their profit drivers.

Questions?

