



GGA & Grower Groups in WA

Capacity and capability in an Ag Innovation system

Friday 7 April 2018



The GGA – a network evolving

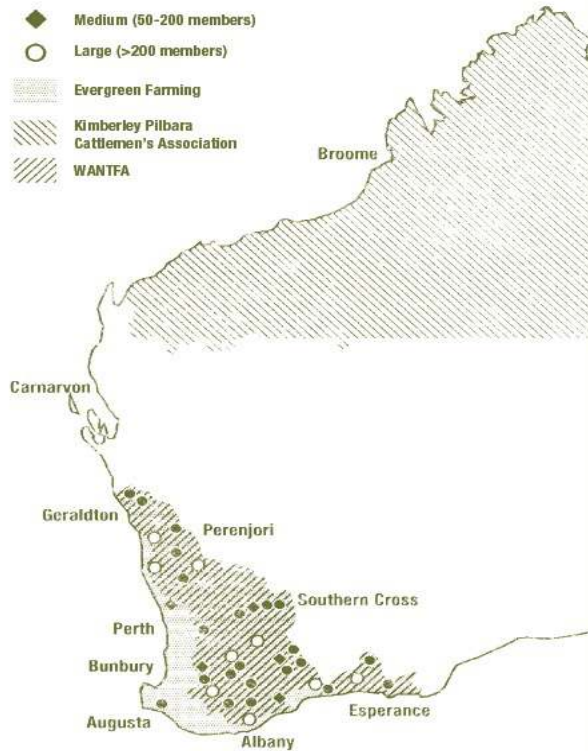
Innovation in Ag – past and future

Future opportunities for groups



WA GROWER GROUP LOCATIONS

- Small (<50 members)
- ◆ Medium (50-200 members)
- Large (>200 members)
- Evergreen Farming
- Kimberley Pilbara Cattlemen's Association
- WANTFA

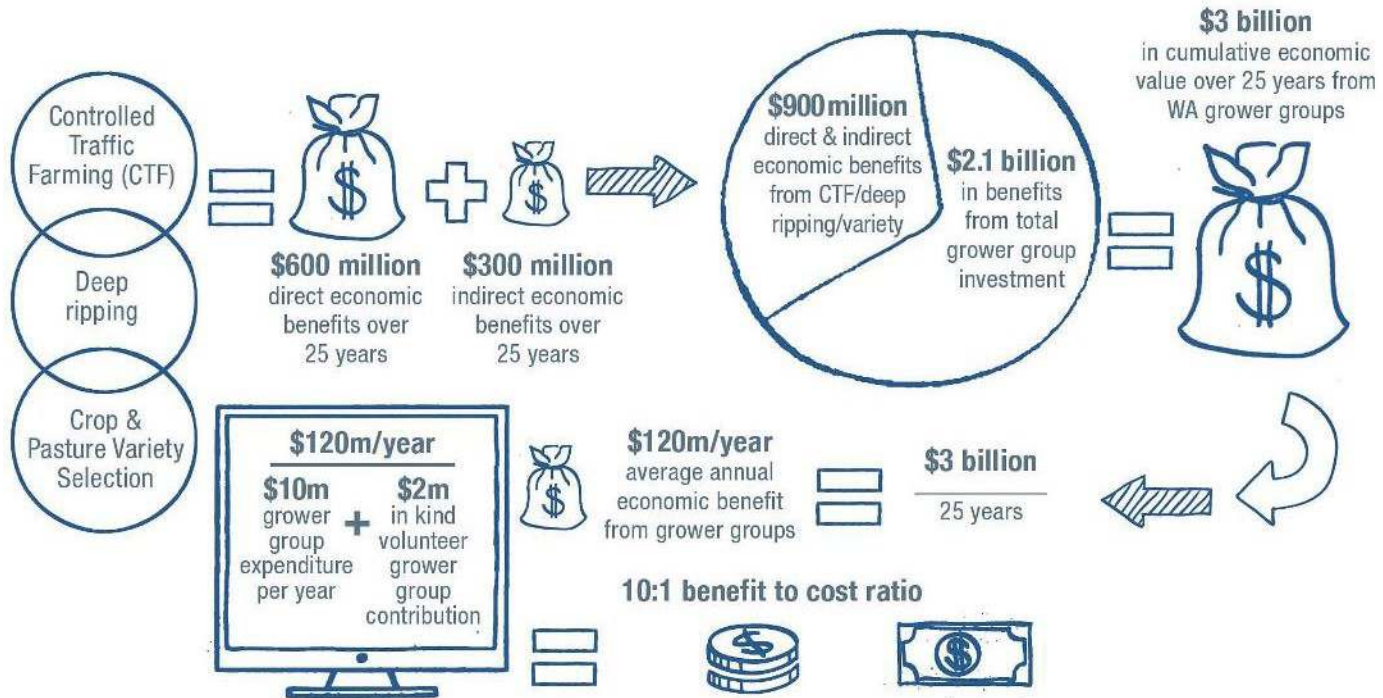




DETERMINING THE ECONOMIC AND SOCIAL VALUE OF GROWER GROUPS IN WESTERN AUSTRALIA

An independent review and analysis of grower groups in WA to determine the economic and social value they provide to members, funders, partners and the WA economy.

Economic Value of Grower Groups to WA



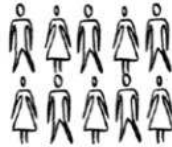
Data source: AgKnowledge, 2017

THE AVERAGE WA GROWER GROUP



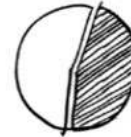
45 Grower groups in WA

124



Average number of members

56



% of farm businesses are members of grower groups

163



Average grower group membership fee \$



Ranked in top 3 for influencing practice change

12



\$million is invested by grower groups in RD&E each year

111



Days per group per year in volunteer time =
valued at \$2million

Data source: AgKnowledge, 2017

Economic Value of Grower Groups to WA



Working in partnership with researchers and industry in WA

[Home](#) [About](#) [Calendar](#) [News](#) [Activities](#) [Grower Groups](#) [Partners](#) [Resources](#) [Contact Us](#)

Project Activities

The Grower Group Alliance carries out a number of activities each year to allow groups to improve their efficiency and effectiveness through training and development opportunities as well as through networks and interactions with other groups, researchers and industry.

Click on the links below to find out more about the different activities and opportunities provided by the GGA.

[Assessing the Value of WA Grower Groups](#)

[GGA Annual Forum](#)

[Workshops and Training](#)

[Industry Linkages Forum](#)

[Regional Meetings](#)

[Grower group operational support](#)

[Study tours](#)

[Newswave - Calendar of Events](#)

[Online Farm Trials Coordination](#)

See Also:

[Assessing the Value of WA Grower Groups](#)

Assessing the Value of WA Grower Groups

In 2017 the Grower Group Alliance (GGA) undertook a study to assess the value of grower groups in WA to determine both their economic and social contribution to the industry, rural communities and the WA economy.

Agknowledge and Advanced Choice Economics were engaged to undertake this work, which consisted of a desktop review of grower groups, surveys with farmers (both non-members and members of grower groups), research and development corporations, farm consultants, sponsors and partners.

The full report can be accessed via the following links:

[Assessing the Value of Grower Groups](#)

- FINAL REPORT -

36 pages [1MB]

[Assessing the Value of Grower Groups](#)

- FINAL REPORT + APPENDICES -

233 pages [1MB]

[Assessing the Value of Grower Groups](#)

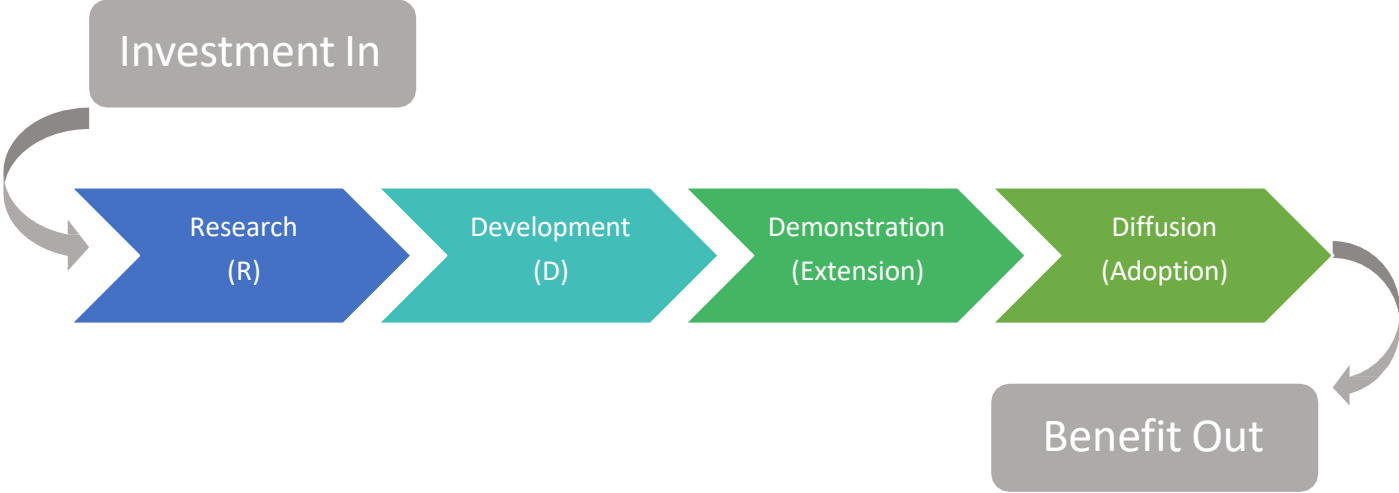
- OVERVIEW -

4 pages [148KB]

www.gga.org.au

Capacity and capability in an Ag Innovation system

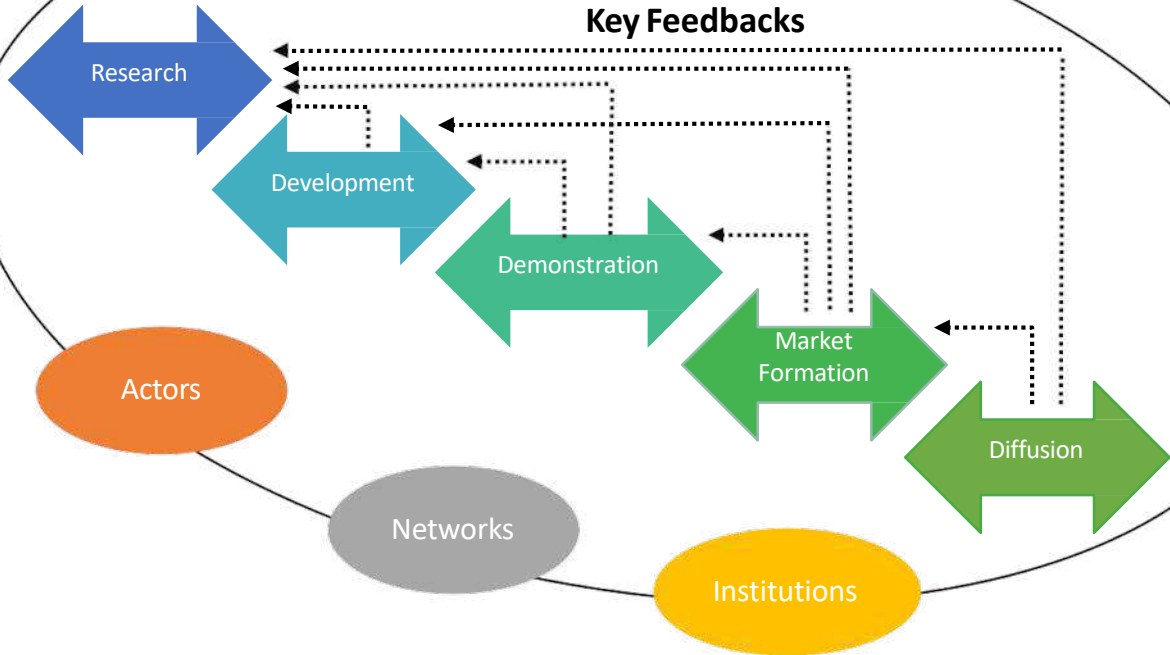
Linear Innovation Models

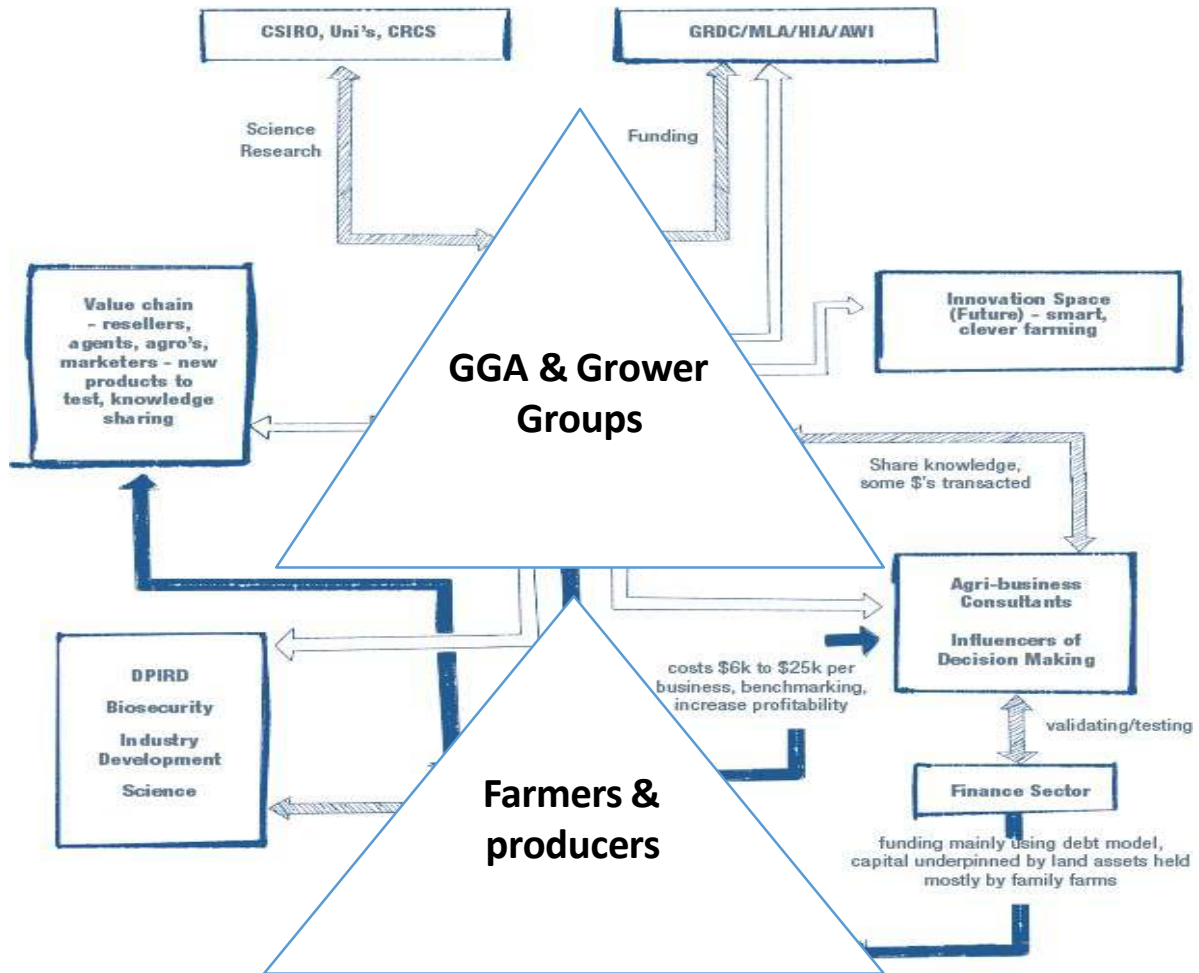


Innovation System

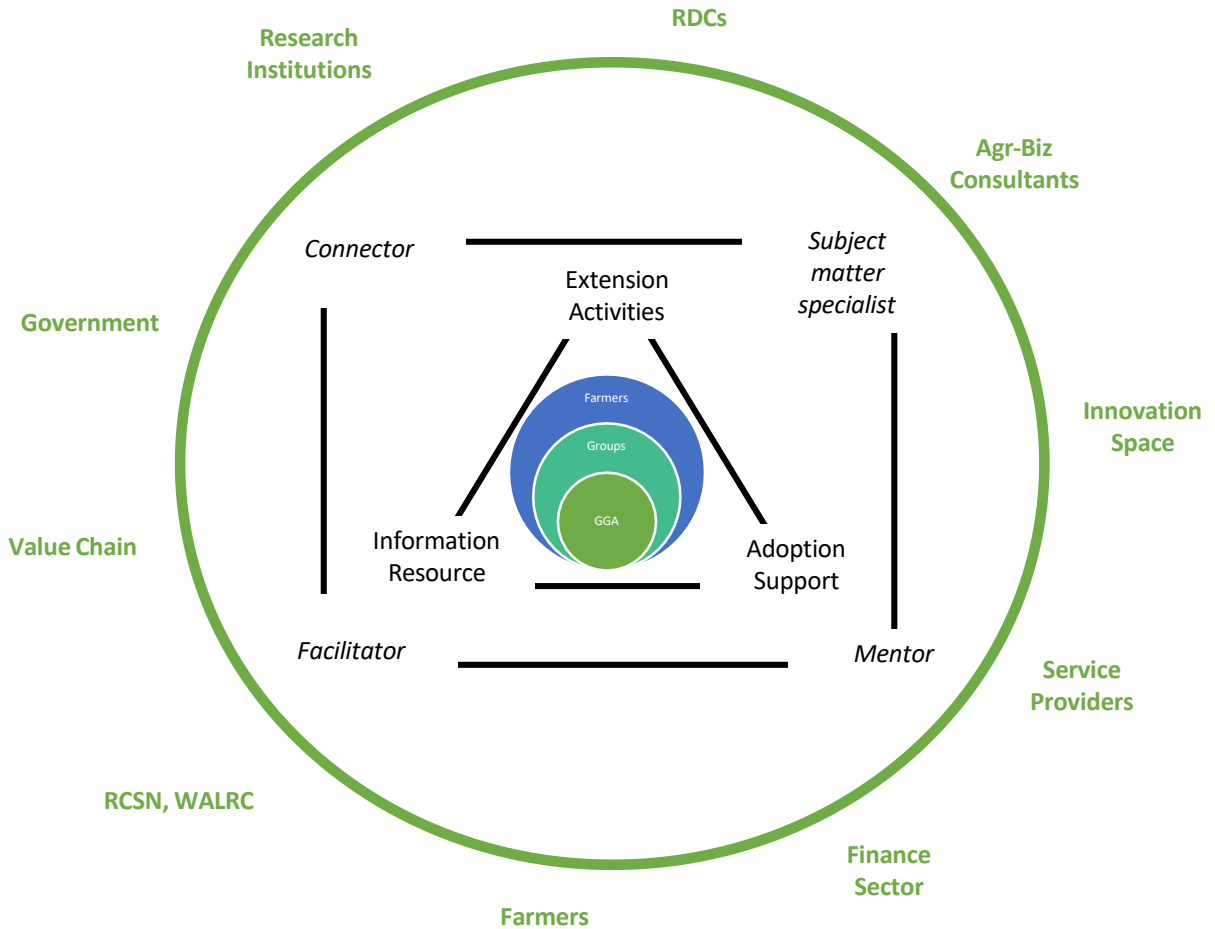
Context: country, industry, climate, etc...

Key Feedbacks

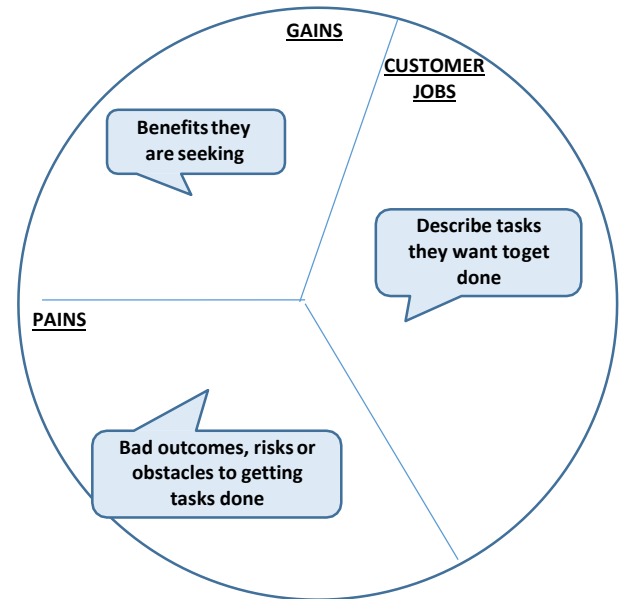
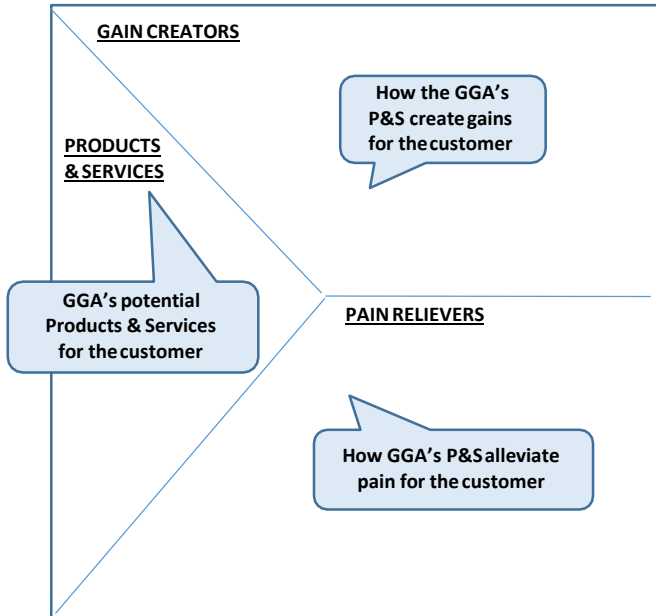




Capacity and capability in an Ag Innovation system

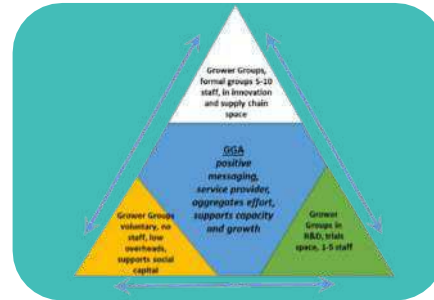


Mapping value & opportunity





Relationship Brokering



Benchmark & Building



Monitor Impact



Blue Sky



Capacity and capability in an Ag Innovation system

Questions?...

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