

Australian
Farm Institute

New thinking about agriculture

Social licence and marketing ourselves to the non-rural sector

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FarmOnline @FarmOnline · Oct 6

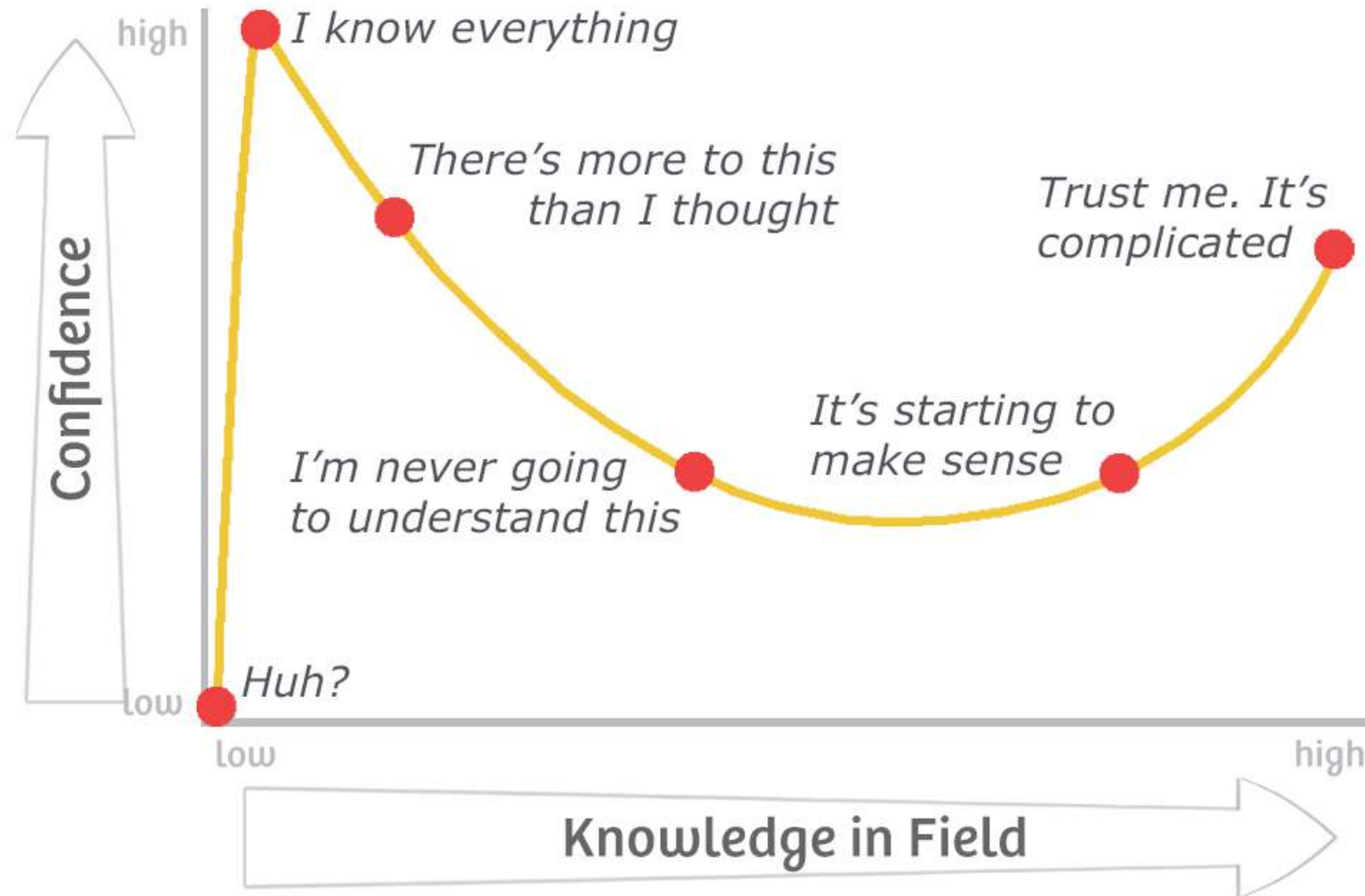
Society is changing faster than ever and agriculture has to seize control of the agenda or the disruption will change farming practice as we know it, says Australian Farm Institute's Richard Heath



Are you confident of your social licence?

Industry must seize the initiative or partisan politics will take control: opinion

farmonline.com.au



Extreme opponents of genetically modified foods know the least but think they know the most

Philip M. Fernbach^{1*}, Nicholas Light¹, Sydney E. Scott², Yoel Inbar³ and Paul Rozin⁴

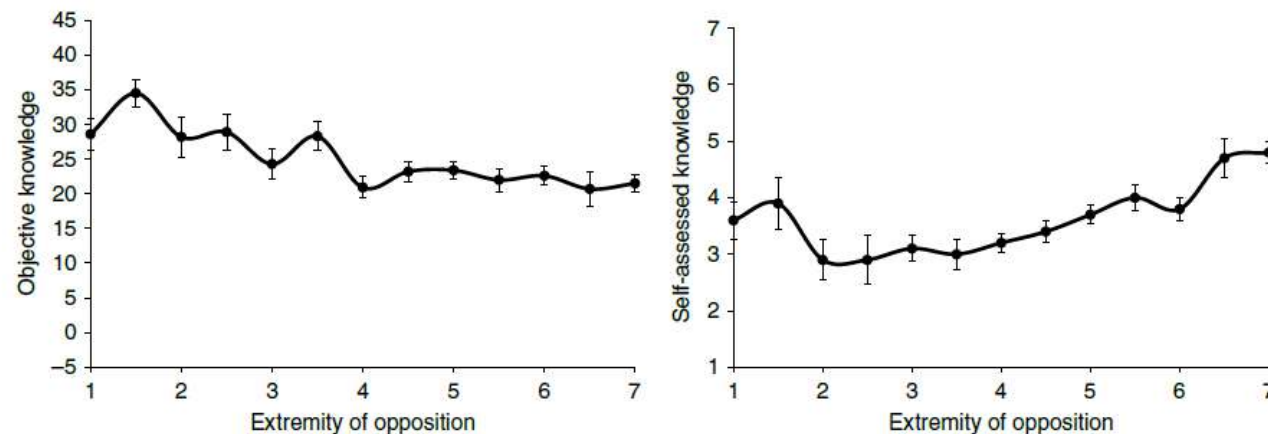


Fig. 1 | Objective and self-assessed knowledge means by extremity of opposition. Error bars represent ± 1 s.e.m.



*“Democracy is the worst
form of Government,
except for all the others”*

Winston Churchill

The Observer view on Europe's ban on gene-editing crops

Observer editorial

This absurd ruling restricts highly targeted plant breeding but allows random changes caused by carcinogenic chemicals



▲ The techniques used to modify this rice in Norfolk in the last century have been overtaken by new methods that do not involve introducing DNA from other organisms. Photograph: Assignments Photographers/Rex Features

Monsanto ordered to pay \$289m as jury rules weedkiller caused man's cancer

Court finds in favor of Dewayne Johnson, first person to take Roundup maker to trial

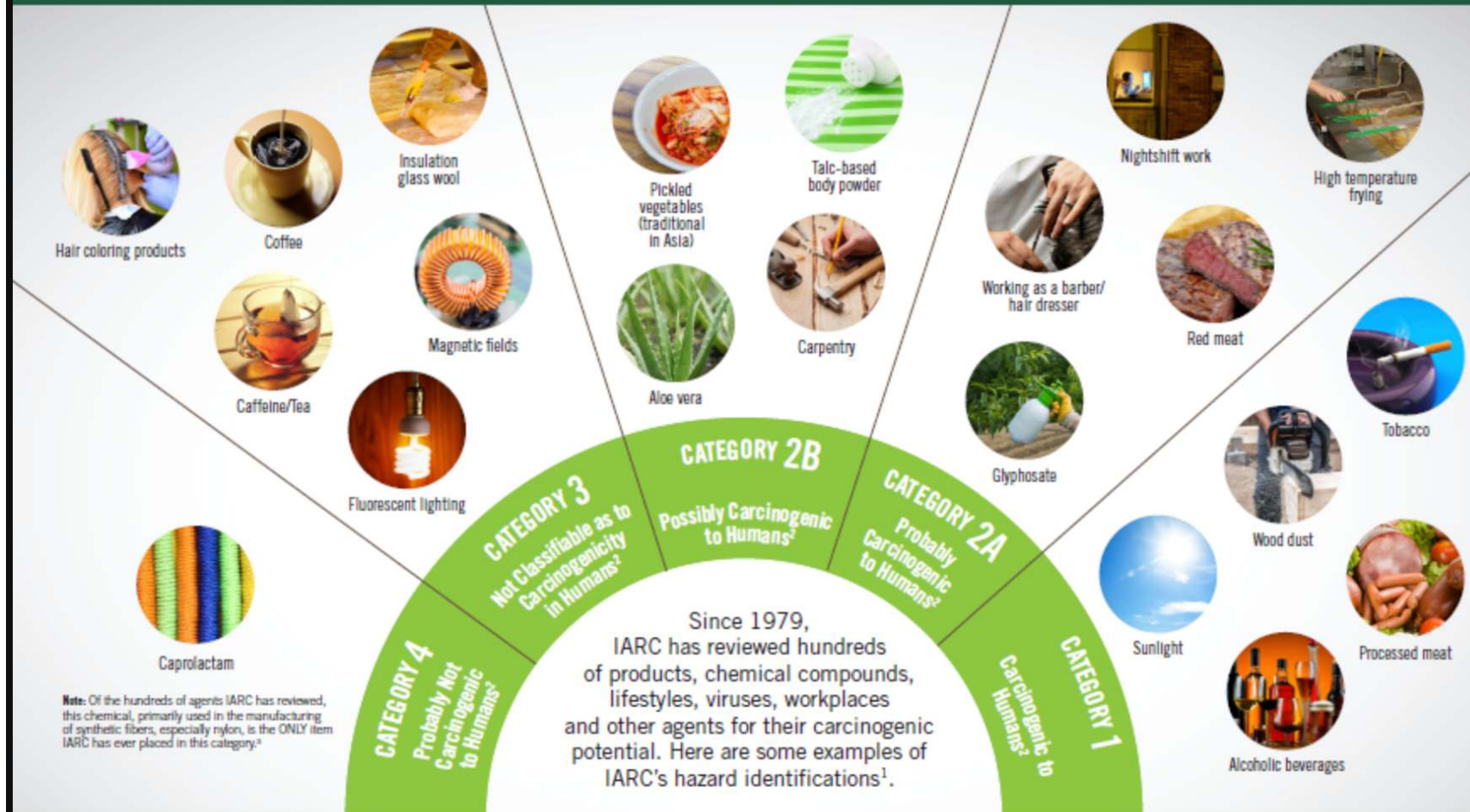


▲ DeWayne Johnson listens during the Monsanto trial in San Francisco last month. Photograph: Reuters

Examples of International Agency for Research on Cancer (IARC) Carcinogenic Classifications



New thinking about agriculture



Note: Of the hundreds of agents IARC has reviewed, this chemical, primarily used in the manufacturing of synthetic fibers, especially nylon, is the ONLY item IARC has ever placed in this category.³

¹ http://www.24d_reviews/IARC-and-24D.php

² <http://monographs.iarc.fr/ENG/Classification/ClassificationsAlphaOrder.pdf>

³ <https://www.epa.gov/sites/production/files/2016-09/documents/caprolactam.pdf>

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MADE *with*
GMO CORN

ROUNDUP
on the ROCKS

Maker's
Mark

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Handmade

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Maker's Mark Distillery, Inc.
Bardonia, New York, NY, U.S.A. © 2011
750mL 40% Alc/Vol

GMOINSIDE
ORG

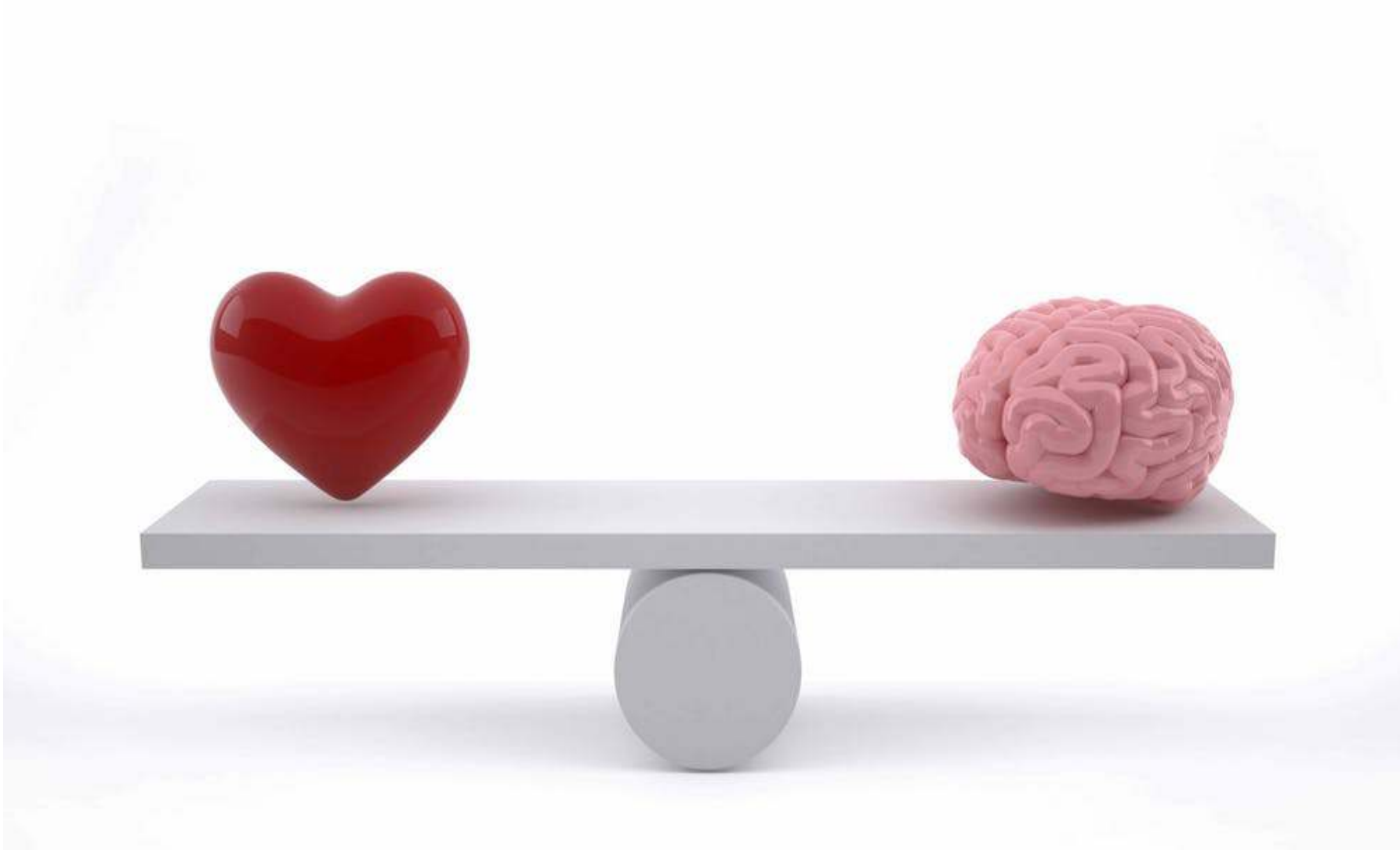
Coalition Powered by Green America

Rex Patrick to push for cotton export ban to raise plight of Murray-Darling

South Australian senator says cotton sales are equivalent to exporting 20% of river system's water to China and India



▲ Irrigation canals and cotton fields in the Murray-Darling basin outside Bourke in February. Photograph: Mike

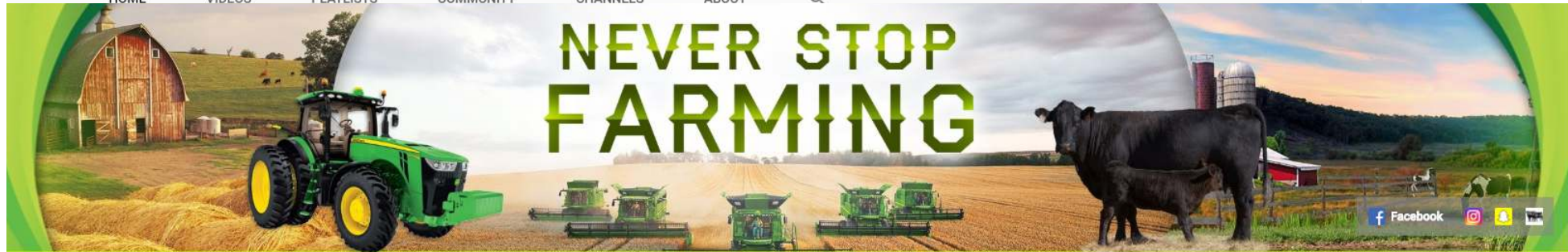




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Welker Farms 2016 - Part 3 - Harvest

1.8M views • 2 years ago

*Note - This is only the harvest part of the original full length "Welker Farms 2016" video, click on the link to see the full version! <https://youtu.be/OcyjMmeBFw0> Four years have passed since I ...



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Red meat industry can be carbon neutral by 2030

22 November 2017

Australia's red meat industry can be carbon neutral by 2030, Managing Director of Meat & Livestock Australia (MLA) Richard Norton told the company's annual general meeting in Alice Springs today.

Mr Norton said achieving the goal would put Australia head and shoulders above its competitors, giving consumers even more confidence in the quality and integrity of Australian red meat and turning environmental criticism of the industry on its head.

He said Australian red meat's reputation was second to none amongst global consumers, but the industry must keep focus on changing consumer demands and act on emerging threats and market disruptors to prosper into the future.

"With industry commitment, the right policy settings and new investment in research, development and adoption, the Australian red meat industry can be carbon neutral by 2030," Mr Norton said.

"And we can be the first red meat exporting nation to do so."

To this end, Mr Norton reported that MLA had initiated a project with CSIRO* to identify pathways for the red meat industry, farm and processing sector included, to become carbon neutral.

The project has identified a series of innovation and farm management options including the expanded use of legumes and dung beetles in pastures, savannah fire management in northern Australia, feed supplements, feedlotting and vegetation management. Genetic selection and a potential vaccine to reduce methane production in the rumen were other opportunities, he said.



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