

# Hart Field-Site Group Inc

## Running a *Field Day*



*Sandy Kimber, Hart secretary*

*33 years of research and demonstration*

## MY ROLE

- **Membership**
- **Sponsorship**
- **Planning & co-ordination of events**
- **Layout & editing of publications**
- **Advertising / media / promotion**
- **Social media**
- **Support to the board, other paid staff & volunteers**

## **RUNNING A FIELD DAY – who to consider?**

- **members, the wider agricultural community**
- **sponsors, funders, collaborators**
- **guest speakers**
- **educational institutions**
- **media**
- **suppliers**
- **your committee / board, staff, volunteers**

# HART FIELD DAY

16<sup>th</sup> September 2014

## GUEST SPEAKER LIST



- A. Legume & oilseed herbicide tolerance**  
Tony Craddock, Rural Directions  
Sam Holmes, Holmes Farm Consulting
  - B. Robotics & UAV's**  
Dr Robert Fitch, University of Sydney  
Phil Lyons, Falcon UAV  
Trimble
  - C. Oat varieties**  
Pamela Zwer, SARDI
  - D. Canola tolerance to clethodim**  
Michael Zerner, University of Adelaide
  - E. Barley varieties**  
Jason Eglinton, University of Adelaide
  - F. Canola varieties & agronomy**  
Andrew Ware, SARDI
  - G. Wheat varieties**  
Rob Wheeler, SARDI
  - H. Durum varieties & agronomy**  
Jason Able, University of Adelaide  
Simon Goss, SARDI
  - I. Controlling grass weeds**  
Christopher Preston, University of Adelaide
  - J. Fence lines & resistant ryegrass**  
Peter Boutsalis, University of Adelaide
  - K. Cereal time of sowing**  
James Hunt, CSIRO
  - L. Insect management: aphids & grubs**  
Helen DeGraaf, SARDI  
Greg Baker, SARDI
  - M. Pasture production & livestock nutrition**  
San Jolly, Productive Nutrition
  - N. Pulse agronomy**  
Michael Lines, SARDI  
Jenny Davidson, SARDI
  - O. Pulse varieties**  
Jason Brand, DEPI Victoria  
Mary Raynes, Pulse Breeding Australia
  - P. Green flame: making biochar**  
Andrew Bird, SANTFA
  - Q. Grow N or buy N?**  
Mark Peoples, CSIRO
  - R. Frost & heat stress**  
Paul Telfer, AGT  
Tim March, University of Adelaide
  - S. In furrow disease control**  
Paul Bogacki, SARDI  
Marg Evans, SARDI
- Agricultural soils of the Mid-North**  
James Hall, Soil Science Australia

# Hart Field Day Program

16th September 2014

Gates open 9am

Enquiries: Sandy Kimber | 0427 423 154 | admin@hartfieldsite.org.au



## WELCOME & OPENING Justin Wundke, Hart chairman

Choose your own program - each session lasts for 30 minutes

Time	WELCOME & OPENING Justin Wundke, Hart chairman Choose your own program - each session lasts for 30 minutes						
10:30	A Herbicide tolerance	D Canola clethodim	I Controlling grass weeds	K Cereal time of sowing	O Pulse varieties	Q Legume N	R Frost & heat stress
11:00	B Robotics & UAVs (includes demo)	C Oat varieties	F Canola varieties	H Durum varieties & agronomy	J Fence line weed control	L Insect management	N Pulse agronomy
11:30	A Herbicide tolerance	G Wheat varieties	I Controlling grass weeds	M Pasture production	P Green Flame	S In furrow disease control	
12:00	E Barley varieties	H Durum varieties & agronomy	J Fence line weed control	O Pulse varieties	Q Legume N	R Frost & heat stress	L Insect management
12:30	<b>LUNCH</b> includes address by special guest speaker DR ROBERT FITCH, Senior Research Fellow, Australian Centre for Field Robotics, University of Sydney						
1:30	B Robotics & UAVs (includes demo)	D Canola clethodim	G Wheat varieties	K Cereal time of sowing	M Pasture production	P Green Flame	S In furrow disease control
2:00	A Herbicide tolerance	C Oat varieties	E Barley varieties	F Canola varieties	N Pulse agronomy	Q Legume N	
2:30	D Canola clethodim	G Wheat varieties	I Controlling grass weeds	K Cereal time of sowing	L Insect management	O Pulse varieties	R Frost & heat stress
3:00	E Barley varieties	F Canola varieties	H Durum varieties & agronomy	J Fence line weed control	M Pasture production	N Pulse agronomy	S In furrow disease control

[www.hartfieldsite.org.au](http://www.hartfieldsite.org.au)

## KEY POINTS

- **Planning**
- **Communication**
- **Organisation**

## PLANNING

- **how will the field day run**
- **identify your target audience**
- **who do you need to engage to make it happen; guest speakers, sponsors, volunteers etc.**
- **decide on your advertising / promotion focus & strategies**
- **set all pre-event deadlines**
- **delegate specific tasks / responsibilities**

## COMMUNICATION

- **with your immediate team**
- **with stakeholders**
- **with your target audience**
- **with the media**
- **with your suppliers**



## ORGANISATION

- prioritise
- when using timelines, include start and end dates
- put the small things on your list too
- write a 'procedures' list for specific tasks

**When under pressure, ask yourself this:**

***What have you not yet done that will have the greatest effect on how the day runs?***

## PUTTING IT INTO PRACTICE

### “Working with researchers”

*At Hart, up to 30 researchers / industry representatives will speak at up to 23 Field Day sessions in any given year.*

Given this is just one aspect of running a Field Day, it requires a lot of planning, a lot of communication and a lot of organisation!

## *“Working with researchers”*

### **PLANNING**

- **Which trials will be featured on your Field Day program?**
- **Who are your key collaborators / funders and what agreements have already been made in relation to each specific trial?**
- **Who has the greatest / most relevant expertise in that area?**

## *“Working with researchers”*

### COMMUNICATION

- consider your existing relationship
- communicate in a timely manner
- be specific about expectations, dates & times, all other obligations
- don't overload or bombard them

## *“Working with researchers”*

### ORGANISATION

- **Speaker packs – personalise them**
- **Provide name tags and introductions**
  - appropriate introduction at their session
  - introductions to other key members of your team and / or co-speakers
- **Support – prior to the event and on the day**
- **Go the extra mile**

# Hart Field Day Program

16th September 2014

Gates open 9am

Enquiries: Sandy Kimber | 0427 423 154 | admin@hartfieldsite.org.au



**WELCOME & OPENING** Justin Wundke, Hart chairman

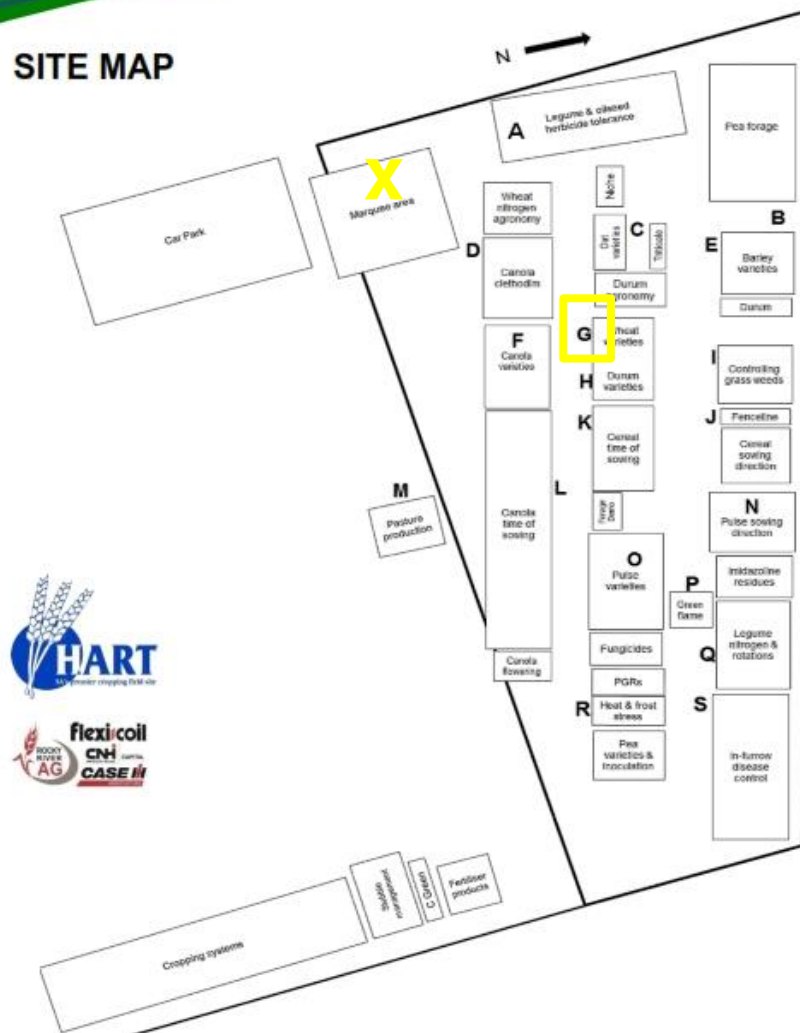
*Choose your own program - each session lasts for 30 minutes*

Time	A	D	I	K	O	Q	R
10:00am	<b>Herbicide tolerance</b> S - Tony Craddock S - Sam Holmes GL - Ian Koch	<b>Canola clethodim</b> S - Michael Zemer GL - John Both	<b>Controlling grass weeds</b> S - Chris Preston GL - Ruth Sommerville	<b>Cereal time of sowing</b> S - James Hunt GL - Paul Jones	<b>Pulse varieties</b> S - Jason Brand S - Mary Raynes GL - Rabobank	<b>Legume N</b> S - Mark Peoples GL - Danielle Boulton	<b>Frost &amp; heat stress</b> S - Paul Telfer S - Tim March GL - Jamie Wilson
11:00	<b>Robotics &amp; UAVs (includes demo)</b> S - Robert Fitch S - Phil Lyons GL - John Both	<b>Oat varieties</b> S - Pamela Zwer GL - Ian Koch	<b>Canola varieties</b> S - Andrew Ware GL - Ruth Sommerville	<b>Durum varieties &amp; agronomy</b> S - Jason Able S - Simon Goss GL - Rabobank	<b>Fence line weed control</b> S - Peter Boutsalis GL - Danielle Boulton	<b>Insect management</b> S - Helen DeGraaf S - Greg Baker GL - Paul Jones	<b>Pulse agronomy</b> S - Michael Lines S - Jenny Davidson GL - Jamie Wilson
11:30		<b>Herbicide tolerance</b> S - Tony Craddock S - Sam Holmes GL - Rabobank	<b>Wheat varieties</b> S - Rob Wheeler GL - Ian Koch	<b>Controlling grass weeds</b> S - Chris Preston GL - Paul Jones	<b>Pasture production</b> S - San Jolly GL - Ruth Sommerville	<b>Green Flame</b> S - Andrew Bird GL - Danielle Boulton	<b>In furrow disease control</b> S - Paul Bogacki S - Marg Evans GL - Jamie Wilson
12:00	<b>Barley varieties</b> S - Jason Eglinton GL - Rabobank	<b>Durum varieties &amp; agronomy</b> S - Jason Able S - Simon Goss GL - John Both	<b>Fence line weed control</b> S - Peter Boutsalis GL - Ian Koch	<b>Pulse varieties</b> S - Jason Brand S - Mary Raynes GL - Paul Jones	<b>Legume N</b> S - Mark Peoples GL - Jamie Wilson	<b>Frost &amp; heat stress</b> S - Paul Telfer S - Tim March GL - Danielle Boulton	<b>Insect management</b> S - Helen DeGraaf S - Greg Baker GL - Ruth Sommerville
12:30	<b>LUNCH</b> <i>includes address by special guest speaker DR ROBERT FITCH, Senior Research Fellow, Australian Centre for Field Robotics, University of Sydney</i>						
1:30	<b>Robotics &amp; UAVs (includes demo)</b> S - Robert Fitch S - Phil Lyons GL - Sarah Noack	<b>Canola clethodim</b> S - Michael Zemer GL - Darren Krieg	<b>Wheat varieties</b> S - Rob Wheeler GL - Gary Wehr	<b>Cereal time of sowing</b> S - James Hunt GL - Andrew Sargent	<b>Pasture production</b> S - San Jolly GL - Andrew Cootes	<b>Green Flame</b> S - Andrew Bird GL - Mark Bastian	<b>In furrow disease control</b> S - Paul Bogacki S - Marg Evans GL - Matt Dare
2:00		<b>Herbicide tolerance</b> S - Tony Craddock S - Sam Holmes GL - Andrew Sargent	<b>Oat varieties</b> S - Pamela Zwer GL - Gary Wehr	<b>Barley varieties</b> S - Jason Eglinton GL - Darren Krieg	<b>Canola varieties</b> S - Andrew Ware GL - Andrew Cootes	<b>Pulse agronomy</b> S - Michael Lines S - Jenny Davidson GL - Mark Bastian	<b>Legume N</b> S - Mark Peoples GL - Matt Dare
2:30	<b>Canola clethodim</b> S - Michael Zemer GL - Andrew Cootes	<b>Wheat varieties</b> S - Rob Wheeler GL - Andrew Sargent	<b>Controlling grass weeds</b> S - Chris Preston GL - Mark Bastian	<b>Cereal time of sowing</b> S - James Hunt GL - Sarah Noack	<b>Insect management</b> S - Helen DeGraaf S - Greg Baker GL - Gary Wehr	<b>Pulse varieties</b> S - Jason Brand S - Mary Raynes GL - Darren Krieg	<b>Frost &amp; heat stress</b> S - Paul Telfer S - Tim March GL - Matt Dare
3:00	<b>Barley varieties</b> S - Jason Eglinton GL - Mark Bastian	<b>Canola varieties</b> S - Andrew Ware GL - Andrew Sargent	<b>Durum varieties &amp; agronomy</b> S - Jason Able S - Simon Goss GL - Andrew Cootes	<b>Fence line weed control</b> S - Peter Boutsalis GL - Matt Dare	<b>Pasture production</b> S - San Jolly GL - Gary Wehr	<b>Pulse agronomy</b> S - Michael Lines S - Jenny Davidson GL - Sarah Noack	<b>In furrow disease control</b> S - Paul Bogacki S - Marg Evans GL - Darren Krieg

# HART FIELD DAY

16<sup>th</sup> September 2014

## SITE MAP



**When under pressure, ask yourself this:**

***What have you not yet done that  
will have the greatest effect on  
how the day runs?***