



**NORTHERN
SUSTAINABLE
SOILS Inc.**

Bringing New Ideas to Northern Soil Types

Community Drivers

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What drove NSS?



- No other FSG in the area
- Limited research relevant to our patch
- Innovative grain producers
- In our case, passionate and driven Agro's
- Capacity to do own research trials

Size does matter



- Grower number stable at 40-50
- Regular sponsors
- Repeating trials over 2 years
- High attendance at events
- Growers see that we have our own unique issues.

How this affects adoption

- Information gets high penetration into grower marketplace
- Agro's can follow up adoption and advise on what works well.
- Small region, ideas travel fast.

